

# Seminar Series on Building Success: International Experiences in Developing Universities of Applied Sciences



**20 – 22 May 2025**  
**4 – 5:30 p.m. (HKT)**

Australia AEST: 6:00 p.m. – 7:30 p.m.; Thailand: 3:00 p.m. – 4:30 p.m.;  
Bahrain: 11:00 a.m. – 12:30 p.m.; Finland: 10:00 a.m. – 11:30 a.m.;  
Switzerland: 9:00 a.m. – 10:30 a.m.; UK: 8:00 a.m. – 9:30 a.m.



**Online via Zoom**

## Panel Discussion 1: The Evolution of Universities of Applied Sciences

- Historical Development and Milestones
- Comparative Analysis with Traditional Universities
- Curriculum and Pedagogical Innovations
- Government and Policy Support

### Distinguished Speakers:

- **Professor Kevin Ashford-Rowe**, Pro Vice-Chancellor (Learning and Teaching), Queensland University of Technology (QUT), Australia
- **Professor Hatem Masri**, President, Applied Science University, Bahrain
- **Dr. Heidi Rontu**, Docent, Vice President Education, Metropolia University of Applied Sciences, Helsinki, Finland
- **Professor Dr. Reto Steiner**, Dean at School of Management and Law, Member of the Executive Board and Head of Academic Affairs, Zurich University of Applied Sciences, Switzerland

Day 2 - 21 May 2025 , 4 - 5:30 p.m. (HKT)  
**Distinguished Speakers:**



**Dr. Nabil El Kadhi**



**Dr. Issra Pramoolsook**

### Distinguished Speakers:

- **Dr. Nabil El Kadhi**, Vice President for Academic Affairs and Development and Academic Staff in Department of Computer Science, Applied Science University, Bahrain
- **Dr. Issra Pramoolsook**, Associate Professor and Assistant to Rector, Suranaree University of Technology (SUT), Thailand

## Panel Discussion 2: Enhancing the Role of Institutions as Universities of Applied Sciences

- Infrastructure and Resource Development
- Faculty Development and Training
- Curriculum Design and Industry Integration
- Quality Assurance and Accreditation

## Panel Discussion 3: The Impact of Applied Research and Industry Partnerships in Applied Sciences Education

- Applied Research: Definition and Importance
- Collaborative Research Initiatives
- Role of Industry Partnerships
- Networking and Knowledge Exchange Platforms

### Distinguished Speakers:

- **Dr. Heidi Rontu**, Docent, Vice President Education, Metropolia University of Applied Sciences, Helsinki, Finland
- **Professor Vesa Taatila**, Rector and President, Turku University of Applied Sciences, Finland

Day 3 - 22 May 2025, 4 - 5:30 p.m. (HKT)  
**Distinguished Speakers:**



**Dr. Heidi Rontu**



**Prof. Vesa Taatila**

**REGISTER NOW**



**Seminar Website: [\[Link\]](#)**

