

Graduate Profile of the MSHSM programme

Qualification Title	Master of Smart Health Services Management 智慧醫療服務管理碩士
Qualification Type	Master's Degree
QF Level	6
Primary Area of Study and Training	Business and Management
Sub-area (Primary Area of Study and Training)	General Business Management
Programme Objectives	<p>(1) To advance students' mastery of competencies and continuous reflective approaches in leading health services, especially related to Digital Health, AI, and Health Information Management.</p> <p>(2) To advance students' mastery of competencies in Health Services Management.</p> <p>(3) To enable students to critically analyse and appraise cases in smart health services management, with a focus on strategic decision-making, leadership implications, and policy advocacy.</p> <p>(4) To advance students' leadership capacity and preparedness to initiate, lead and advocate for transformation initiatives in Digital Health, AI and Health Information Management within health-related organisations.</p> <p>(5) To equip students to select and justify appropriate study designs related to digital health, AI or Health Information Management for dissertation or project assessment.</p> <p>(6) To train students to translate the knowledge of smart health services management into practice through real-world, industry-related applications.</p> <p>(1) 助力學生在數字醫療、人工智能及衛生信息管理領域的核心能力掌握。</p> <p>(2) 提升學生在醫療服務管理領域的專業能力和水平。</p> <p>(3) 培養學生對智慧醫療服務管理相關案例進行批判性分析與評估的能力，重點關注戰略決策、領導力啟示和政策倡議。</p>

	<ul style="list-style-type: none"> (4) 拓展學生在醫療相關機構中發起、領導和倡導數字醫療、人工智能及衛生信息管理變革項目的領導和準備能力。 (5) 培養學生具備為學位論文或項目考核，選擇適用於數字醫療、人工智能或衛生信息管理領域的研究設計，並論證合理性的能力。 (6) 培養學生通過真實場景及行業相關應用，將智能醫療服務管理知識轉化為實踐的能力。
<p>Programme Intended Learning Outcomes</p>	<p>Upon completion of the MSHSM programme, graduates will be able to achieve the following PILOs:</p> <ul style="list-style-type: none"> (1) Demonstrate critical understanding and mastery of knowledge in digital health, AI, health information management, and health technology management to apply them to solve real-life problems in health-related organizations. (2) Demonstrate critical understanding and mastery of knowledge in health services management, and develop robust leadership, management, and policy advocacy capabilities to oversee, evaluate, and improve smart health services, ensuring efficiency, ethical operations, and high-quality outcomes (3) Apply advanced critical thinking and problem-solving skills to tackle smart health systems management challenges, leveraging evidence-based practices and innovative solutions. (4) Uphold ethical, legal, and regulatory standards in digital health and health services management, safeguarding patient privacy, ensuring data security, and maintaining compliance with all relevant local and international regulations. (5) Foster interdisciplinary collaboration, working seamlessly with healthcare professionals, IT experts, technicians, policymakers and stakeholders to enhance digital health systems and services. (6) Drive sustainability and innovation in digital health, AI and health technology development, implementing practices that ensure healthcare services' long-term viability and effectiveness. (7) Cultivate global and cultural awareness, valuing diverse healthcare needs and practices across various populations and regions. (8) Commit to continuous research and learning, contributing to the advancement of the field, and

	<p>staying abreast of the latest developments in digital health services management.</p> <ol style="list-style-type: none"> (1) 深入理解並掌握數字醫療、人工智能、衛生信息管理 及健康技術管理領域的知識，並應用於解決醫療相關 機構的實際問題。 (2) 深入理解並掌握醫療服務管理，並培養扎實的領導、 管理及政策倡導能力，有效監督、評估和改進智慧醫 療服務，確保高效運營、符合倫理及實現高質量成 果。 (3) 運用高階批判性思維與問題解決能力，結合循證實踐 與創新方案，應對智慧醫療系統管理領域的挑戰。 (4) 遵守數字醫療和醫療服務管理中的倫理、法律與監管 標準，保障患者隱私及數據安全，確保符合相關本地 及國際法規。 (5) 促成跨學科協作，與醫療專業人員、信息技術專家、 政策制定者及利益相關者緊密合作，共同完善數字醫 療系統與服務。 (6) 推動數字醫療、人工智能及醫療技術發展的創新與可 持續發展，確保醫療服務的長期可行性與實效性。 (7) 培養全球視野及文化意識，尊重不同人群及地區間多 樣化的醫療健康需求與實踐模式。 (8) 致力於持續研究和學習，推動智慧醫療服務管理領域 發展並掌握最新動態。
Education Pathways	Graduates of the programme will be eligible for admission to doctoral programmes such as PhD or professional doctorates offered by local or overseas universities.
Employment Pathways	Graduates of the programme will be able to work as faculty staff of tertiary institutions within universities or higher education institutions, as well as diverse roles in healthcare management, leadership, and policy advocacy.
Minimum Admission Requirements	<p><u>Minimum academic requirements:</u></p> <ul style="list-style-type: none"> • Hold a bachelor's degree (or an equivalent qualification at QF Level 5) in Healthcare/ Information Technology/ Management or a related discipline from a recognised institution <p>持有認可學術機構所頒發的醫療／資訊科技／管理或相關學科的學士學位（或相當於資歷架構第 5 級的同 等資歷）</p>

	<p><u>Minimum English language proficiency requirements [for English-Medium-of-Instruction (EMI) mode applicants]:</u></p> <p>(a) An overall band score of at least 6.0 IELTS (Academic); or</p> <p>(b) A TOEFL (iBT) score of 74 or above; or</p> <p>(c) A minimum overall score in the College English Test (CET) Band 6 at 500 and grade B in the CET-SET (Speaking English Test)</p> <p><u>語言要求〔選擇中文為教學語言 Chinese-Medium-of-Instruction (CMI) 的申請人適用:</u></p> <p>(a) 母語為普通話；或</p> <p>(b) 持有以普通話為教學語言的學士學位或以上資歷；或</p> <p>(c) 具備國家語言文字工作委員會認可的普通話水平測試三級乙等或以上資歷。</p>
Operator	<p>Tung Wah College 東華學院</p>