



designing for
happiness

18-25.11



設計
快樂

2019

社企民間高峰會 2019
Social Enterprise Summit

香港
Hong Kong

活動概覽
Registration Brochure



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Mrs Rebecca CHOY YUNG
容蔡美碧女士

Chair, Organising Committee of Social Enterprise Summit, HK
香港社企民間高峰會籌備委員會主席

Message from The Chair 主席的話

The annual Social Enterprise Summit (SES) is hailed as the major cross-sector platform to advance social entrepreneurship and social innovation. This flagship event is entering into the 12th year, consolidating the experiences with delegates from the civic society, business corporations, government and academic sectors from Hong Kong, Asia and other parts of the world, in a strong momentum to witness the up and coming innovations.

Our theme this year is “Designing for Happiness”. The thread to seamless cross-sector collaborations and initiatives is to create a happier society for all. This year, we will focus on designing different types of social innovation which aim at creating concepts and solutions to social problems that are practical, scalable and sustainable. Together with business and social innovators, policy makers, academics and young people, we will examine the subjects of “Designing Happy Business”; “Designing Good Finance”; “Designing for Social Inclusion” and “Collaborating for Happiness”.

We have co-created a rich and dynamic programme with over 70 collaborating organizations globally and locally with exciting and inspirational sessions and events. For the first time ever, B Lab Global Partner Assembly, the non-profit platform that drives the B Corp movement, will be held in Hong Kong in conjunction with the SES in November. This will be a rare and most valuable opportunity for social innovators to interact directly with these business innovators coming from different parts of the world.

The international symposium will bring together around 50 speakers from 12 countries and areas to discuss the future of social innovation. On “Happy Saturday”, attendees may join new, exciting and inspirational roundtable sessions and workshops, including a unique “Asia Youth Entrepreneurship Exchange” which will foster stimulating discussions and identify ways to further involve our youths for a better future.

Our community programme has been expanded to seven different districts in Hong Kong with Kwai Tsing as the new addition. A multi-farious range of activities, such as Social Entrepreneurship Labs, carnival, bazaar, school talks, will be rolled out in these districts from the end of July to November. Such activities are effective ways for community innovators and citizens from all walks of life to engage in dialogues and collaboration on the role communities can play in social change. Summit participants may get a closer look into these districts by joining community tours at the end of the Summit.

In addition to an excellent programme content, participants will be able to network and enjoy a series of social events, surrounded by the dynamics of this legendary city.

一年一度的「社企民間高峰會」被公認為推動社企和社會創新的重要跨界別平台。這個國際盛會今年已踏入第12個年頭，繼續將香港、亞洲和世界各地的民、商、官、學界人士聯繫起來，憑藉創新意念，為社會企業注入更強動力。

今年的主題為「設計快樂」，藉跨界別的合作，共建更快樂社會。我們今年專注於各種不同的社會創新設計，為社會問題研發既實用、可延伸又可持續的解決方案。商界、社會創新者、政策決策人、學者和年輕人攜手合力，在「快樂營商」、「樂在融資」、「樂在共融」和「快樂協作」四大議題下共商解決方法。

我們與來自全球和本地超過70個機構合作，共同創設了豐富多元的高峰會內容，各項活動和環節都令人振奮。在全球推動B Corp 共益企業運動的非牟利平台「B Lab全球伙伴大會」，今年將首次移師香港，與社企民間高峰會同時於十一月舉行。這是一次難得的機會，讓社會創新者與來自世界各地的商業創新者，在香港直接交流溝通，共商創新方向。



今年的國際研討會邀得約50位來自12個國家及地區的講者，討論社會創新的未來路向。在「快樂週六」，參加者可以加入全新的「圓桌」環節和工作坊，包括獨一無二的「亞洲青年企業家交流會」，以啟發靈感和討論，探討如何鼓勵青年人積極參與社會創新，開創更美好的未來。

我們的社區計劃今年擴展至葵青區，由七月至十一月期間，於七個社區舉辦繽紛有趣的活動，包括社創實驗室、社區嘉年華、社企市集、校園講座等。這些活動促進社區創新者和普羅大眾合作和對話，投入社區在社會變革中的參與。國際研討會的來賓可以在會後參加導賞團，走進社區，深入了解和探索。

除了豐富的高峰會活動外，參加者還可認識來自世界各地的創業者，廣建人脈，享受不同的精彩節目，感受香港這個傳奇大都會的魅力。

Social Enterprise Summit 2019 Launch Ceremony

社企民間高峰會2019啟動儀式

 2019/8/26 (Monday 星期一)  12:00pm - 2:00pm

 Room 1703-04, World-Wide House, 19 Des Voeux Road Central, Central, HK 香港中環德輔道中19號環球大廈1703-1704室

“Designing for Happiness” is the theme of the 12th Social Enterprise Summit. This year, more than 50 world-renowned business leaders, social entrepreneurs, social innovators, scholars and special guests from the USA, Canada, UK, Switzerland, India, Bangladesh, Singapore, Thailand, Japan, Taiwan, Mainland China, and Hong Kong will share with us the latest trend and development in social enterprises and social innovation.

We are honoured to have Mr David YEUNG, Founder & CEO of Green Monday, and Mr Marco KWOK, Track Cycling World Champion, to be the special guests at the Launch Ceremony. Their inspirational exchange reveals the qualities needed and values to be upheld to “Overcoming Challenges” in order to rise to become champions in their respective fields; well positioned to Designing for Happiness. Such qualities and values are prevalent amongst successful social innovators of the 21st century.

Mr Yeung has pioneered Green Monday, a one-of-a-kind integrated platform that engages and empowers millions of people, along with public and private sectors, towards green awareness, action and economy. His work earns him many awards, including the “Social Entrepreneur of the Year 2018” award by the World Economic Forum and Schwab Foundation as well as the Roddenberry Prize amongst others.

Mr Kwok has successfully peddled his way to a Rainbow Jersey, beating multiple veterans at the Track Cycling World Championships for Men’s Scratch. He is currently a co-founder of GRWTH, an education platform applying EduTech and FinTech to interlink schools, families and communities for children development. He has received multiple awards including the Ten Outstanding Young Persons in HK 2017.

Special Guests 特別嘉賓



Mr Marco KWOK
郭灝霆先生

World Champion Cyclist
Co-Founder, GRWTH Limited, Hong Kong
世界單車冠軍
香港GRWTH教育綜合平台共同創辦人



Mr David YEUNG
楊大偉先生

Founder & CEO, Green Monday, HK
香港Green Monday創辦人兼行政總裁

Supporting Organisation
支持機構



本年度第十二屆社企民間高峰會的主題為「設計快樂」，邀得來自美國、加拿大、英國、瑞士、印度、孟加拉國、新加坡、泰國、日本、台灣、內地和香港超過五十位國際知名學者、領袖、社會企業家、社會創新者、學者等重量級嘉賓出席，一起分享世界各地社會企業及社會創新的應用及新動態。

我們非常榮幸邀得香港 Green Monday 創辦人兼行政總裁楊大偉先生，以及世界級場地單車賽冠軍郭灝霆先生擔任啟動儀式的特別嘉賓，為社企民間高峰會一連串精彩活動揭開序幕。二人將以「設計快樂」為主題，分享其奮鬥的心路歷程，他們「無畏無懼克服挑戰」的精神，正是21世紀成功社會企業家和創業者所擁有的特質。

楊大偉先生創辦 Green Monday，一個推動素食的獨特綜合平台，啟發全球數以百萬計的人和公私營企業更關注環保運動和綠色經濟。為此他榮獲多個獎項，包括世界經濟論壇、施瓦布基金會頒發的「2018年度社會企業家」以及Roddenberry Prize大獎等。

郭灝霆先生是世界場地單車賽冠軍，擊敗眾多對手穿上代表世界冠軍的彩虹戰衣。他退役後轉型投身教育科技和金融科技界，現時是GRWTH教育綜合平台的共同創辦人，以聯繫學校、家庭和社區為己任，為下一代成長和發展繼續出力。他榮獲多項大獎，包括2017年香港十大傑出青年。

International Symposium at a Glance 國際研討會概覽

Day 1 第一日  2019/11/21  2:30pm - 6:00pm

Grand Opening
開幕典禮

Welcome Address 歡迎辭：
Mrs Rebecca CHOY YUNG
容蔡美碧女士

Chair, Organising Committee of Social Enterprise Summit
社企民間高峰會籌備委員會主席

Keynote Speech 主題演講：
Redesigning the Corporation
企業模式 重新設計


Keynote Speaker 主題演講嘉賓：
Mr Bart HOULAHAN
Co-founder, B Lab Company, USA
美國 B Lab 共同創辦人

Thematic Session 專題研討：
The Case of CSV: Turning the Pain Points of Stakeholders into Business and Growth Opportunities
CSV：以持份者需要 創增長新契機

Speaker 演講嘉賓：
Ms Ada Y K WONG, JP
黃英琦女士，太平紳士
Deputy Chair, Organising Committee of Social Enterprise Summit
Convener & Director, Good Lab Foundation, HK
社企民間高峰會籌備委員會副主席
香港好單位召集人及董事

Thematic Session 專題研討：
Overcoming Challenges
無畏無懼 克服挑戰

Inspirational leaders across sectors will engage in a high power discussion on “Overcoming Challenges” in today’s context, with the ultimate goal to “Designing Happiness”
匯聚不同界別社創領軍人物及學者，圍繞社會現況，以「無畏無懼克服挑戰」的心態，作出具啟發性的討論，實現「設計快樂」的目標。

 6:30pm - 9:00pm
A Dinner to Remember: Happiness in Life
「快樂人生」晚宴

 Dragon Gown Restaurant 龍袍
Shop No. 2C and 2D, 2/F, Sun Hung Kai Centre, 30 Harbour Road, Wan Chai
灣仔港灣道30號新鴻基中心2樓2C及2D號舖

International Symposium at a Glance


國際研討會概覽

International Symposium at a Glance

國際研討會概覽

Day 2 第二日  2019/11/22

Designing Happy Business 快樂營商

 9:30am - 11:00am

Business Model Innovation
創新營商模式

Mr Bart HOULAHAN
Co-founder, B Lab Company, USA
美國B Lab共同創辦人


Mr Chris MANN
CEO and Chairman,
Guayaki Sustainable Rainforest Products, Inc., USA
美國 Guayaki Sustainable Rainforest Products, Inc.
行政總裁及主席

 11:30am - 1:00pm

Towards a Mission Driven Business
營商有道

Mr Bosco LAW
羅正杰先生
Deputy Chairman & CEO,
Laws International Limited, HK
香港羅氏集團副主席及行政總裁

Ms Caroline SEOW
Director Sustainability, Family Business Network
International, Singapore
B Market Builder, Singapore
Family Business Network International 可持續發展總監
新加坡 B Market Builder

 2:30pm - 4:00pm

Business Eco-system
商業生態 物競天擇?

Mr James PERRY
Director, B Lab, UK
Co-Founder & Co-Chairman,
COOK, UK
英國 B Lab 總監
英國 COOK 共同創辦人及主席

Mr Stephen S.Y. WONG
黃思遠先生
Founder and Lead Curator, Design Thinking in Action (DTIA), HK
Co-Founder and CEO, Dory Network Technology Ltd., HK
香港 Design Thinking in Action (DTIA) 創辦人及首席策展人
香港 Dory Network Technology Ltd. 共同創辦人及行政總裁

Day 2 第二日  2019/11/22

Designing Good Finance 樂在融資

 9:30am - 11:00am

SDG and PPP
for a Better World
持續發展 公私合營
美好世界

Mr KWOK Ka Ming, Andre
郭家明先生
Chairman of the Board,
Future Cities Summit, HK
香港未來城市峰會董事會主席

Mr Greg RATLIFF
Vice President,
Rockefeller Philanthropy Advisors, USA
美國 Rockefeller Philanthropy Advisors 副總裁

Mr Farhad REZA
President, Build Bangladesh, Bangladesh
孟加拉 Build Bangladesh 總裁

 11:30am - 1:00pm

Social Finance
for Happy Cities
社會金融 幸福城市

Dr Chih Hoong SIN
Director of Innovation and
Social Investment, Traverse, UK
英國 Traverse 創新及社會投資總監

Dr Hongjoo HAHM
Deputy Executive Secretary for Programmes
United Nations Economic and Social Commission for
Asia and the Pacific (UNESCAP), Thailand
泰國 聯合國亞洲及太平洋經濟社會委員會
方案副執行秘書

Ms Maya ZISWILER
Head of Innovative Finance,
UBS Optimus Foundation, Switzerland
瑞士 UBS Optimus Foundation 創新金融主管

 2:30pm - 4:00pm

Game Changing
Financial Models for Good
變革模式 金融為善

Mr Andrew KASSOY
Co-Founder & Managing Partner,
B Lab, USA
美國 B Lab 共同創辦人

Dr Tat LAM
林達博士
Chief Executive Officer, Shanzhai City, HK
香港山寨城市行政總裁

Mr Stephen WONG
黃元山先生
Deputy Executive Director and Head of Public Policy
Institute, Our Hong Kong Foundation, HK
香港團結香港基金副總幹事兼政策研究院主管

International Symposium at a Glance

國際研討會概覽

International Symposium at a Glance


國際研討會概覽

Day 2 第二日  2019/11/22

Day 2 第二日  2019/11/22

Designing for Social Inclusion 樂在共融

Collaborating for Happiness 快樂協作

 9:30am - 11:00am

From PwD to PoD
從「殘疾人士」
到「多元人才」

Ms Marina KALNITSKI


Job Coach, SIA Program Director,
Inclusion Factory, China
中國中德融創工廠職業培訓師部門主管及
職業培訓師學院SIA專案主管

Mr Link LEUNG

梁振宇先生
Founder, Shenzhen Link Accessibility Co., Ltd, China
中國深圳市聯誼資訊無障礙有限責任公司創始人

Mr Walter TSUI

崔宇恒先生
Co-Founder and Executive Manager,
CareER Association Limited, HK
香港CareER共同創辦人及執行經理

 9:30am - 11:00am

Unlocking Talents
for Social Good
發揮才華為公益

Mr Ryan CUMMINS

Co-Founder and Vice-Chairman,
Omaze, USA
美國 Omaze 共同創辦人及副主席

Mr Manjeet SINGH

Chief Executive Officer,
Buddy4Study, India
印度 Buddy4Study 行政總裁

Mr Antony WONG

黃景龍先生
Co-founder & COO, Social Career, HK
香港「社職」共同創辦人及營運總監

 11:30am - 1:00pm

ReWirement for Good
百歲青春 重新出發

Ms KO Ming Hui

柯明蕙女士
Service Supervisor, Hong Kong Sheng Kung
Hui Tseung Kwan O Aged Care Complex, HK
香港聖公會將軍澳安老服務大樓督導主任

Mr Ricky FM LAW

羅富銘先生
Founder, Nation of Future Seniors,
Singapore
新加坡 Nation of Future Seniors 創辦人

Ms Helen SO

蘇曉明女士
Policy Researcher,
Our Hong Kong Foundation, HK
香港團結香港基金政策研究員

Dr K K TSE

謝家駒博士
Co-Founder of 2 certified B Corps in HK - Education for
Good and Dialogue in the Dark
Convener of B Market Builder Hong Kong/Macau
香港仁人學社及黑暗中對話共同創辦人
共益企業倡導者香港/澳門市場召集人

 11:30am - 1:00pm

Social Innovations through
Technology Collaborations
科技推動社會創新

Mr Sum CHUI

徐建森先生
Project Manager, St. James'
Settlement FOOD-CO, HK
香港聖雅各各福群會FOOD-CO
項目經理

Mr Fred SHEU

許遵發先生
National Technology Officer,
Microsoft Hong Kong Limited, HK
香港 Microsoft 香港有限公司
區域科技長

Mr Perkins HO

何居理先生
Head of Entrepreneurship and Social Innovation,
Office of Research and Knowledge Transfer Services,
The Chinese University of Hong Kong
香港中文大學研究及知識轉移服務處
創業及社會創新總監

 2:30pm - 4:00pm

New Inclusive Power
共融新動力

Ms Sarah Miriam ALBERT


CSEER Director, Flex, China
中國偉創力社會企業環境責任部門總監

Mr Ivan CHIN

Head, Partnerships, Enablers
Development, SG Enable, Singapore
新加坡 SG Enable夥伴項目主管

Mr Kenneth SHE

余雋知先生
CEO, Humansa, HK
香港仁山優社行政總裁

 2:30pm - 4:00pm

Academic Forum 學術論壇：
Platform Co-operativism in the
Age of Industrial Revolution 4.0
工業革命4.0中的平台合作運動

Ms Bonnie CHIU

趙舜茹女士
Founder & CEO, Lensational, UK
英國 Lensational 創辦人兼行政總裁

Mr Michael COOK

CEO, Stocksy United, Canada
加拿大 Stocksy United 行政總裁

Mr Nathan SCHNEIDER

Assistant Professor,
University of Colorado Boulder, US
美國科羅拉多大學波德分校助理教授

International Symposium at a Glance

國際研討會概覽

Day 3 第三日  2019/11/23

9:30am – 1:00pm
1:30pm – 4:30pm

DreamStarter Kids Pitching Day
兒童夢想募資日 @ SES 2019

Over 3500 teachers and students from 22 primary and secondary schools will be taking part in this event, to generate over 300 dream projects which aligned with United Nations 17 Sustainable Development Goals. Each project group will share their dreams on stage and raise fund through the format of "Elevator Pitch".

超過 3500 名來自 22 間中小學的教師和學生參與，並創造逾 300 個以聯合國 17 個可持續發展目標的夢想項目。每個項目組別將以「電梯演說」的形式向台下觀眾分享其創新夢想及籌募支持。

10:00am – 12:30pm

Workshop 工作坊:
Growth Mindset
for a Happier Life
成長心態 · 快樂人生

This is an experiential workshop with fun, interactive and inspirational activities covering Growth Mindset vs Fixed Mindset, Benefits of having a Growth Mindset, and How to shift towards a Growth Mindset.

這是一個體驗式工作坊，包含有趣、互動及富啟發性的活動，內容覆蓋「成長心態」相對「定型心態」，「成長心態」的好處，以及如何強化「成長心態」。

Facilitator 主持

Mr Gilbert LEE

李國華先生

Chief Training Officer, Social Investors Club, HK
香港社企投資會首席培訓主任

10:00am – 12:30pm

Asia Youth Entrepreneurship
Exchange
亞洲青年創業家交流會

With representation from various Asian cities, there will be immense opportunities for young talents and young social entrepreneurs to learn beyond borders.

來自亞洲各大城市的代表將出席交流會，讓青年社會創業家有機會跨越疆界與志同道合的人同場交流。

Facilitator 主持

Mrs Rebecca CHOY YUNG

容蔡美碧女士

Chair, Organising Committee of SES, HK
香港社企民間高峰會籌備委員會主席

Mr Freddy LAW

羅偉鴻先生

Executive Director and Senior Innovation Consultant,
Education for Good, HK
香港仁人學社執行董事及資深創新顧問

1:30pm – 4:00pm

Concluding Interactive Session
閉幕互動環節

The session will start with probing the question "Why is youth entrepreneurship important?" Renowned young social innovators will then share their social innovation projects and their journeys in social entrepreneurship.

這環節將先研討「青年創業為何如此重要？」，再由幾位成功的年輕社創企業家分享他們的社會創新項目和一路走來的創業之旅。

Facilitator 主持

Mr Arnold CHAN

陳君洋先生

Director, Ednovators, HK
Founder and CEO, Teach4HK
香港教育燃新董事
良師香港創辦人兼行政總裁

Mr Ian LI

李志輝先生

Campaigner, Roundtable Community, HK
香港圓桌研究及教育協會總幹事

Social Enterprise Summit 2019

Annual Activity at a Glance

社企民間高峰會2019全年活動概覽

Date 日期	Activity 活動	Location 地點	Page / 頁	
2019/07 - 2019/11	Social Enterprise Summit @ Community 社企民間高峰會@社區	- Central and Western District 中西區 - Kwai Tsing 葵青 - Kwun Tong 觀塘 - Sham Shui Po 深水埗	- Southern District 南區 - Wong Tai Sin 黃大仙 - Yuen Long 元朗	37-41
2019/08/26	Social Enterprise Summit 2019 Launch Ceremony 社企民間高峰會2019啟動儀式	World-Wide House, Central 中環環球大廈	2	
2019/09 - 2019/12	The Tithe Ethical Consumption Movement 2019 2019十一良心消費運動	Various Locations 全港多個地點	44	
2019/09 - 2019/12	Good Seed 好善社	The Hong Kong Polytechnic University 香港理工大學	46	
2019/09 - 2020/03	Hong Kong Social Enterprise Challenge 2019-20 香港社會企業挑戰賽 2019-20		47	
2019/11	B Leaders Course 共益領袖課程	Dream Impact 夢創成真	43	
2019/11/05	Hong Kong Social Enterprise Employee Recognition Scheme 2019 香港社企員工嘉許計劃2019	The Grand Assembly Hall, 4/F North Tower, YMCA 香港基督教青年會北座4樓禮堂	45	
2019/11/18 - 2019/11/21	B Lab Global Partners Assembly B Lab全球伙伴大會	Jao Tsung-I Academy 饒宗頤文化館	N/A	
2019/11/21	Business for Social Good Outstanding Awards Presentation cum Luncheon 「商社共生」傑出大獎頒獎典禮暨午餐	Hong Kong Convention & Exhibition Centre 香港會議展覽中心	12	
2019/11/21	International Symposium Day 1 國際研討會第一天		10	
2019/11/22	International Symposium Day 2 國際研討會第二天	Hong Kong Convention & Exhibition Centre 香港會議展覽中心	14	
2019/11/23	International Symposium Day 3 國際研討會第三天		31	
2019/11/22-23	Social Innovation Exhibition 社創展覽	Hong Kong Convention & Exhibition Centre 香港會議展覽中心	N/A	
2019/11/24-25	Social Innovation Visits 社創體驗	Various Locations 全港多個地點	42	
2019/11/24-25	Community Tours 社區導賞	Various Locations 全港多個地點	40-41	

Day 1 第一天

International Symposium 國際研討會

NOV 21 2019/11/21
(Thursday 星期四)

Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

Grand Opening cum Keynote Speech 開幕典禮暨主題演講

Redesigning the Corporation
企業模式 重新設計

Thematic Session 專題研討：

The Case of CSV: Turning the Pain Points of
Stakeholders into Business and Growth Opportunities
CSV: 以持份者需要 創增長新契機

A Dinner to Remember: Happiness in Life 「快樂人生」晚宴



Grand Opening cum Keynote Speech & Thematic Session 開幕典禮暨主題演講及專題研討



NOV 21 2019/11/21 (Thursday 星期四)

Register Now
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🕒 2:30pm - 4:15pm

Keynote: Redesigning the Corporation
主題：企業模式 重新設計

What is the role of business in society in the 21st century? At a moment of unprecedented social and environmental global challenges, including the growing disparity of wealth and an accelerating climate emergency, to what degree should the business community be part of the solution? How do we redesign the Corporation to build a more inclusive economy and deliver a shared and durable prosperity for all? Please join one of the co-founders of the B Corporation movement, Bart Houlahan, for a conversation about the future of business. B Corporations are leading a global movement of people using business as a force for good.

企業在21世紀的社會應有何角色？此時此刻，全球面臨的社會及環境危機日益嚴峻，貧富懸殊加劇，氣候變化影響已達臨界點，商界是否解決方案的重要一環？我們應如何重新設計企業模式，以建立一個更包容的社會，讓每一個人共享持久的幸福繁榮？歡迎你來與共益企業 B Corporation運動的其中一位創辦人Bart Houlahan對談，討論商界的未來發展路向。共益企業 B Corporation 是一項全球運動，鼓勵人們以商業來解決社會問題，帶動創建更美好的明天。

Keynote Speaker 主題演講嘉賓



Mr Bart HOULAHAN

Co-founder, B Lab Company, USA
美國 B Lab 共同創辦人

🕒 4:45pm - 6:00pm

Thematic Session 專題研討：
The Case of CSV: Turning the Pain Points of
Stakeholders into Business and Growth Opportunities
CSV：以持份者需要 創增長新契機

Quality and value for money can no longer guarantee success in an increasingly crowded marketplace. This panel will share the best trends and practices on how progressive businesses engage the hearts and minds of employees and customers, and how they turn societal needs into growth engines and competitive advantages.

在激烈的市場競爭中，單靠優質和物有所值已經不能確保可以脫穎而出。這個環節將會討論以「共享價值」手法經營的公司如何贏得員工和顧客的心，他們有何趨勢和最佳實踐做法，將社會需要轉化成增長動力和競爭優勢。

Speaker 演講嘉賓



Ms Ada Y K WONG, JP
黃英琦女士，太平紳士

Deputy Chair, Organising Committee of
Social Enterprise Summit
Convener & Director, Good Lab Foundation, HK
社企民間高峰會籌備委員會副主席
香港好單位召集人及董事

Business for Social Good Outstanding Awards Presentation Ceremony cum Luncheon 「商社共生」傑出大獎頒獎典禮暨午宴

NOV 21 2019/11/21 (Thursday 星期四) 12:00pm - 2:00pm

Addressing society's needs and driving commercial success do not need to be in conflict with each other. An increasing number of companies are making successful attempts in approaching social and environmental issues as business opportunities – driving profits and productivity for the company while simultaneously advancing the social and environmental conditions in the communities in which it operates. Businesses have the opportunities to lead social progress in ways unmatched by even the government and non-profit organisations. Ultimately, this adds to the respect and trust that businesses have in the society.

Business for Social Good Outstanding Awards, the first award of its kind in Hong Kong, aims to identify local businesses who demonstrate thought leadership in creating social and environmental benefits through profit-making businesses. The award is organised by Our Hong Kong Foundation, under the leadership of the Foundation's Business for Social Good platform, with the support of its strategic partners – Hong Kong Council of Social Service, McKinsey & Company and GLG – as well as its supporting organisation SIE Fund.

Through this award programme, the Foundation aspires to inspire businesses to look for new ways of meeting market needs and using business as a force to build a sustainable society for all, creating shared value for both business and society.

Winners of the 2nd Business for Social Good Outstanding Awards will be revealed at the award presentation ceremony cum luncheon. The award winners will also share with the audience their business strategies and operational models.

「抓緊商機」與「創造社會價值」可以共惠共生。不少企業成功針對某種社會或環保需要，運用營運模式創造共贏，有關策略更有助企業建立優勢和提升競爭力。企業通過商業運作的優勢帶動環保和社會發展，可彌補政府和非政府機構的不足，亦可藉此加強社會大眾對企業的信心和尊重。

「商社共生」傑出大獎旨在發掘本地展現領先思維，成功結合營商策略、社會關懷與環境保護，達致「商社共贏」的例子。此項大獎由團結香港基金（基金會）所成立的「商社聚賢」商社合作平台策動，大獎的策略伙伴包括香港社會服務聯會、麥肯錫公司和GLG格理集團，大獎的支持機構為社創基金。

基金會希望各企業和社會大眾從獲獎的例子中得到啟發，進一步認識創造共享價值的理念，鼓勵商界探索新營商策略，把推動社會及環境可持續發展融入業務中，達至「商社共贏」的願景。

第二屆「商社共生」傑出大獎的得獎者將於頒獎典禮暨午宴中公佈，並分享他們的營商策略和模式。

* This event is by invitation only 此活動僅限受邀人士參加

Organiser 主辦機構



Strategic Partners 策略伙伴



Supporting Organisation 支持機構



Sponsored by The Hong Kong Women Professionals and Entrepreneurs Association:
香港女工商及專業人員聯會贊助：

A Dinner to Remember: Happiness in Life 「快樂人生」晚宴

NOV 21 2019/11/21 (Thursday 星期四) 6:30pm - 9:30pm

Dragon Gown Restaurant 龍袍
Shop No. 2C and 2D, 2/F, Sun Hung Kai Centre, 30 Harbour Road, Wanchai 灣仔港灣道30號新鴻基中心2樓2C及2D號舖

Register Now
請即登記

Life can be hard and relationships can go cold in a fast-paced, busy, metropolitan society we live in. Happiness seems to be out of reach. But in fact, the everyday greetings, the tender care you show and the little help you give to strangers, to your co-workers, to your neighbours, to your love ones bring joy and warmth. Bringing happiness to others is essential to your own happiness. This year, we have "Happiness in Life" as the theme at Dinner to Remember. With fun activities and performances, let this evening be filled with smile, laughter and happiness!

To create wonderful memories for the evening, we are glad to have an illustrator to give our guests drawings onsite. Thanks to the sponsorship of Hong Kong Women Professionals Entrepreneurs Association, a gala dinner ticket now only costs HK390. Register now to enjoy a cheerful evening!

身處於一個繁榮的國際城市，大家每天都營營役役工作，少不了對身邊的人與事變得冷漠，但其實小至親友間的關懷，或是與街坊鄰里互相幫助，都可以帶給你快樂，這種以愛還愛的情懷讓快樂貫穿整個社會。今年晚宴的主題為「快樂人生」，希望晚宴能透過不同的活動和表演，再次喚起賓客的喜與樂，讓歡笑聲，讓笑逐顏開的臉孔，讓快樂的字句，都充滿這個晚上！

為了令大家留住快樂一刻，我們邀請到本地插畫師即席作畫。本次晚宴得到香港女工商及專業人員聯會的慷慨贊助，只需390港元，即可參加這次精彩的晚會！請即登記，一同分享晚宴的喜悅！

Fee per head: HK\$390
每位費用：390港元

Enquiry 查詢

(852) 3488 0098

ses@ses.org.hk

Registration 報名登記

www.ses.org.hk/registration



Sponsors 贊助



Day 2 第二天

International Symposium 國際研討會

 2019/11/22
(Friday 星期五)

 Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

Track 1 主題一：

Designing Happy Business 快樂營商

Track 2 主題二：

Designing Good Finance 樂在融資

Track 3 主題三：


Designing for Social Inclusion 樂在共融

Track 4 主題四：

Collaborating for Happiness 快樂協作



Designing **Happy** Business 快樂營商

 2019/11/22 (Friday 星期五)

 Hong Kong Convention and Exhibition Centre, Wanchai
灣仔香港會議展覽中心

Different business models may have different impacts to society. More and more business people around the world are constantly re-examining their business. They hope to fulfill their social responsibilities from different levels. They try to respond to the community or reduce the negative impact on environment while making profits.

This track will invite different local and overseas corporates to explore and demonstrate how to design a good business and operate happily from the perspective of business model, mission and eco-system.

不同的營商模式可對社會產生不同的影響，世界各地愈來愈多經商者不斷重新審視自己的商業運作，希望從不同層面履行其社會責任，在賺取利潤同時，亦可回應社會需要，或減低對環境造成的影響。

本主題將邀請多個本地及海外企業，從經商模式、公司理念及商業生態環境的角度，探討如何設計一門好生意，快樂地營運，同時為自己、客戶、以至社會帶來快樂。

Business Model Innovation 創新營商模式



Register Now
請即登記

NOV 22 2019/11/22 (Friday 星期五)

🕒 9:30am - 11:00am

Business models have changed over time and many enterprises no longer have their eyes only on efficiency or lower cost but also on adaptive strategies to rise to new challenges. An innovative business model is one of the ways.

In this session, guest speakers will explain their unique models designed for their own businesses.

隨着時代演變，企業的商业模式千變萬化。愈來愈多企業的著眼點已不限於追求效率和低成本，而是以更靈活開放的策略面對新挑戰，而創新的商業模式便是一個重要的途徑。

在這個環節，演講嘉賓將闡述其企業所發展的獨特商業模式。

Speakers 演講嘉賓



Mr Bart HOULAHAN

Co-founder, B Lab Company, USA
美國B Lab共同創辦人



Mr Chris MANN

Chairman, Gourd of Guayakí
Sustainable Rainforest Products, Inc., USA
美國Gourd of Guayakí Sustainable Rainforest
Products, Inc.主席

Facilitator 主持



Mr Andy FYFE

Community Development and Activation, B Lab, USA
美國B Lab社區發展及活化

Towards a Mission Driven Business 營商有道



Register Now
請即登記

NOV 22 2019/11/22 (Friday 星期五)

🕒 11:30am - 1:00pm

Generations who inherit the family business have to keep the legacy alive while bringing additional momentum. And now, other than profits, the family business can be driven by a social mission. In this session, we invite managers of family foundations and second-generation businessmen to share their ways of hitting on new ideas and drawing on resources to keep the family businesses thriving for long-term development while making an impact.

常說「創業難，守業更難」，更何況是一盤經歷數代的生意。現今的企業除了以盈利為目標外，還可以有其他的使命。

在這環節中，我們邀請了第二代企業家和營運家族基金的負責人，分享他們如何從承傳的家業注入新思維，引領企業配合現時市場所需並長遠發展。再者，更如何利用企業的資源以創新的方法發揮影響力。

Speakers 演講嘉賓



Mr Bosco LAW
羅正杰先生

Deputy Chairman & CEO,
Laws International Limited, HK
香港羅氏集團副主席及行政總裁



Ms Caroline SEOW

Director Sustainability, Family Business Network
International, Singapore
B Market Builder, Singapore
Family Business Network International 可持續發展總監
新加坡B Market Builder

Facilitator 主持



Mr Alan CHEUGN
張益麟先生

Managing Director, Grandion Industrial Limited, HK
Chairman, Social Entrepreneurship Forum, HK
Chairman, Promoting CSR Committee of Federation of
HK Industries, HK
香港興迅實業有限公司董事總經理
香港社會創業論壇主席
香港工業總會促進企業社會責任委員會主席

Business Eco-system 商業生態 物競天擇？



Register Now
請即登記

NOV 22 2019/11/22 (Friday 星期五)

🕒 2:30pm - 4:00pm

A business eco-system consists of competitors, partners, complementary businesses, relevant products and technology and service suppliers. In this session, guest speakers will use overseas and local examples to illustrate how to find the right place in a business eco-system and to understand the concept of 'co-opetition'. Values can be added if a business can increase its own strength while overcoming its partner's weaknesses.

一個商業生態系統包含各種競爭對手、合作伙伴、互補企業、相關產品、技術、服務供應商等。在這環節，演講嘉賓將以海外及本地的例子為研討藍本，與參加者一起探討企業如何理解其所屬生態系統中的定位，及與其持份者的競合關係，繼而強化本身的優勢、補足伙伴的劣勢，創造共享價值。

Speakers 演講嘉賓



Mr James PERRY

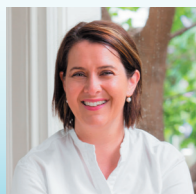
Director, B Lab, UK
Co-Founder & Co-Chairman, COOK, UK
英國 B Lab 總監
英國 COOK 共同創辦人及主席



Mr Stephen S.Y. WONG 黃思遠先生

Founder and Lead Curator, Design Thinking in Action (DTIA), HK
Co-Founder and CEO, Dory Network Technology Ltd., HK
香港 Design Thinking in Action (DTIA)
創辦人及首席策展人
香港 Dory Network Technology Ltd.
共同創辦人及行政總裁

Facilitator 主持



Ms Alicia DARVALL

Executive Director of Global Partners, B Lab, Australia
澳洲 B Lab 全球伙伴行政總監

Designing Good Finance

樂在融資



2019/11/22 (Friday 星期五)



Hong Kong Convention and Exhibition Centre, Wanchai
灣仔香港會議展覽中心

Faced with common global economic, social and environmental challenges, United Nations together with international community have determined to galvanize action worldwide for poverty reduction, food security, human health and education, building sustainable cities and communities, climate change mitigation, and a range of Sustainable Development Goals (SDG) to make our future better for everyone by 2030. Financial inclusion has been identified as an important enabler to achieve these SDG. If we can change the culture of finance, we can use it as a force for GOOD. In this track, we will explore how government policies, cross sector collaboration, innovative funding models, SDG impact investing and financial technology advancement can be instrumental to revamp current global finance ecosystem for GOOD. Hopefully, it will also inspire Hong Kong financial professionals with additional dimension for a global financial centre.

面對全球經濟、社會和環境挑戰，聯合國與國際社會決心採取行動，務求在2030年前達到一系列的「可持續發展目標」，為每一個人創建更美好未來，涉及減貧、食物安全、人類健康和教育、可持續城市和社區、氣候變化等。「普惠性金融」被認為是達到以上目標的關鍵。如果我們改變傳統的融資方式，就可以為公益項目籌得更多資金。在這個主題中，我們將探討政府政策、跨界別合作、創新金融模式、可持續發展目標影響力投資、金融科技進步等範疇，如何重塑現有的環球金融體系，達到公益目標。我們希望藉這個主題啟發香港的金融業界人士，為香港這個國際金融中心帶來全新角度。

SDG and PPP for a Better World 持續發展 公私合營 美好世界



Register Now
請即登記



2019/11/22 (Friday 星期五)



9:30am - 11:00am

In order to reach the target of UN's Sustainable Development Goals (SDG) by 2030, it was estimated that public and private investment in SDG-related sectors would face annual funding shortfall of \$2.5 trillion especially in the less developed and developing countries. How can we align government policies, community interests and commercial practices via innovative Public Private Partnership (PPP) to help building a better world? In this session, our speakers will share their experience on how different forms of partnership and collaborations are turning this challenging global agenda to distinguished impact investment programs beneficial to a global caring community.

為了在2030年前達到聯合國「可持續發展目標」，相關業界在公共及私營投資項目上據估計仍每年欠缺2.5萬億美元，資金緊絀的問題在較不發達國家和發展中國家尤甚。我們如何可以整合政府政策、社區利益、商業運作，並憑藉「公私營機構合作」的創新模式來幫助建設更美好世界？在這個環節，講者將分享他們的經驗，講述不同形式的夥伴和合作關係如何應對這全球挑戰，將困難化作具影響力的投資項目，以建構一個全球關愛社區。

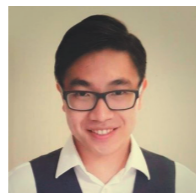
Facilitator 主持



Ms Laura Velez VILLA

Senior Associate, Strategic Growth, B Lab, USA
美國B Lab高級戰略發展助理

Speakers 演講嘉賓



Mr KWOK Ka Ming, Andre
郭家明先生

Chairman of the Board, Future Cities Summit, HK
香港未來城市峰會董事會主席



Mr Greg RATLIFF

Vice President,
Rockefeller Philanthropy Advisors', USA
美國 Rockefeller Philanthropy Advisors' 副總裁



Mr Farhad REZA

President, Build Bangladesh, Bangladesh
孟加拉Build Bangladesh總裁

Social Finance for Happy Cities 社會金融 幸福城市



Register Now
請即登記



2019/11/22 (Friday 星期五)



11:30am - 1:00pm

How do we build modern cities that balance growth and sustainability? How can we catalyse social and innovative finance to facilitate the development of better cities? Urban cities around the world face critical social and environmental challenges, from unaffordable housing to the lack of equitable access to quality education and healthcare services among marginalized communities. As we develop innovative ideas to grow cities based on a sustainable future, we also need to discover new and collaborative ways to fund solutions. Social finance and innovative funding models can play a vital role to unlock more capital to solve pressing social and environmental issues. This session will explore what these new funding models should look like and how they can be used as a tool to promote sustainable growth for the betterment of cities.

如何在城市現代化過程中保持平衡和做到永續發展？如何利用社會融資來建設更美好的城市？全球的大城市都面對嚴峻的社會和環境問題，例如弱勢社群無法負擔貴價房屋、無法得到公平的優質教育和醫療機會。在研究如何拓展永續城市之際，我們也要尋找新方法和新合作模式來解決問題。社會融資和創新資金方案在建設「抵禦力城市」上具關鍵作用。如何才能籌集更多資金以應付社會和環境問題？本環節將探討這些新融資方法應以哪種模式運作及如何應用，從而開拓更美好的城市。

Facilitator 主持



Ms Ankie NG
伍晞文女士

Founder and CEO, Shifted, HK
香港 Shifted 創辦人及行政總裁

Speakers 演講嘉賓



Dr Hongjoo HAHM

Deputy Executive Secretary for Programmes
United Nations Economic and Social Commission
for Asia and the Pacific (UNESCAP), Thailand
泰國 聯合國亞洲及太平洋經濟社會委員會
方案副執行秘書



Dr Chih Hoong SIN

Director of Innovation and Social Investment,
Traverse, UK
英國Traverse創新及社會投資總監



Ms Maya ZISWILER

Head of Innovative Finance,
UBS Optimus Foundation, Switzerland
瑞士UBS Optimus Foundation創新金融主管

Game Changing Financial Models for Good 變革模式 金融為善



Register Now
請即登記

NOV 22 2019/11/22 (Friday 星期五)

🕒 2:30pm - 4:00pm

The World Bank Group considers financial inclusion a key enabler to reduce extreme poverty and to boost shared prosperity. 'Financial Inclusion' means individuals and businesses having access to useful and affordable financial products and services that meet their needs such as transactions, payments, savings, credit and insurance and are delivered in a responsible and sustainable way. In this session, our speakers will share their experience of various disruptive organizational and businesses models for financial services such as B Corp, Virtual Bank and Micro-financing in different parts of the world where they can provide innovative and inclusive financial products and services to serve the underserved thanks to the advancement of digital and financial technology.

世界銀行認為「財務兼容」是減貧和促進共享繁榮的驅動關鍵。「普惠性金融」的意思是指個人和企業獲得有用和可負擔的金融產品及服務，以符合其交易、支付、儲蓄、信用和保險的需要，而這些產品和服務應以負責任和可持續的方式提供予用家手上。在本環節，講者將會分享各種顛覆既定常規的金融服務組織和企業模式，例如世界各地的 B Corp、虛擬銀行、微額信貸服務。全賴數碼和金融科技的發展，這些組織以創新和普惠性金融方式，為弱勢人士提供財務產品及服務。

Facilitator 主持



Dr Ilex LAM
林家強博士

Chairman, iEnterprise Foundation, HK
Chairman, Impact Investing Research Committee of
Greater China Alternate Managers Association, HK
香港大同企業基金會主席
香港大中華另類投資經理協會影響力投資研究委員會主席

Speakers 演講嘉賓



Mr Andrew KASSOY

Co-Founder & Managing Partner, B Lab, USA
美國 B Lab 共同創辦人



Dr Tat LAM
林達博士

Chief Executive Officer, Shanzhai City, HK
香港山寨城市行政總裁



Mr Stephen WONG
黃元山先生

Deputy Executive Director and Head of Public Policy
Institute, Our Hong Kong Foundation, HK
香港團結香港基金副總幹事兼政策研究院主管

Designing for Social Inclusion 樂在共融



2019/11/22 (Friday 星期五)



Hong Kong Convention and Exhibition Centre, Wanchai
灣仔香港會議展覽中心

Social Inclusion is a transformation process which requires collaborated effort to design a sustainable ecosystem: to build up the awareness of the importance of social inclusion and to design proper encountering mechanism with intensive participation from individual and groups which create mutual trust to form the basis for shared responsibilities towards society. In this transformation process, our society needs to design proper strategies to combat poverty, social exclusion and different societal gaps. The ultimate goal is to respect and treasure each individual with no one left behind. Social inclusion also comes with social cohesion and social participation which worth policy makers to pay attention in designing the appropriated policy in resources allocation.

This track is going to focus on key forces in driving for social inclusion to unleash the social capital from the disadvantaged and marginalized groups.

社會共融是一個蛻變過程，當中需要大家齊心合力去創造一個可持續的生態系統；在這系統中，人們更明白社會共融的重要性，並設計一個團體和個人也積極參與的人際脈絡，讓人們建立互信，人人都對社會負責。在這個蛻變過程中，社會需要合適的策略以對抗貧窮、排斥和各種差距。社會共融的終極目標，是人人互相尊重和珍惜對方，一個都不能少。共融牽涉社會凝聚力和社會參與，這方面值得政策制定者注意如何訂立合適政策以分配資源。

在這一主題中，我們將聚焦社會共融的驅動力量，讓社會上的弱勢社群釋放能量，發揮所長。

From PwD to PoD 從「殘疾人士」到「多元人才」



Register Now
請即登記

NOV 22 2019/11/22 (Friday 星期五)

🕒 9:30am - 11:00am

We are living in a society with different labels. Such as 'People with Disabilities' (PwD), emphasizing their weakness and powerless, is a kind of discrimination leading to social exclusion. We should in fact value each individual as 'People of Differences' (PoD) as they are differently abled with their own strength and talent. 'From PwD to PoD' is a de-stigmatization process to re-define their individual and social identities. With decent employment opportunities, PoDs can be a valuable social capital. It will also unleash the implicit perception towards capability and productivity of PoDs by repositioning them as a stable and loyal labour force for the society. Through dignified and productive employment, we are co-creating an inclusive workplace embracing inclusion and diversity.

我們的社會為不同人士加上各種標籤。「殘疾人士」這一名詞正是強調了他們的弱勢和無力地位，從而造成歧視和排斥。我們應改稱他們為「多元人才」，正因每個人都有其自身的天賦和才能。從「殘疾人士」到「多元人才」是一個去標籤化的過程，重新定義他們的個人及社會身份。透過提供適當的就業機會，「多元人才」可以是珍貴的社會資源，讓他們發揮自己的能力和生產力，為社會提供穩定和忠誠的勞動力。透過有尊嚴和有生產力的就業機會，我們將進一步推動共融辦公室，建構多元的共融社會。

Facilitator 主持



Ms Cora CHU
朱月如女士

Managing Director, DiD HK Limited, HK
香港「對話體驗」常務董事

Speakers 演講嘉賓



Ms Marina KALNITSKI
瑪麗娜女士

Head of Job Coach Department and
SIA Program Director, Inclusion Factory, China
中國中德融創工廠職業培訓師部門主管及
職業培訓師學院SIA專家主管



Mr Link LEUNG
梁振宇先生

Founder, Shenzhen Link Accessibility Co., Ltd, China
中國深圳市聯誼資訊無障礙有限責任公司創始人



Mr Walter TSUI
崔宇恒先生

Co-Founder and Executive Manager,
CareER Association Limited, HK
香港CareER共同創辦人及執行經理

ReWirement for Good 百歲青春 重新出發



Register Now
請即登記

NOV 22 2019/11/22 (Friday 星期五)

🕒 11:30am - 1:00pm

A whole range of emerging trends is compelling us to rethink the concept of Retirement. People are living much longer and many may reach 100 years old and beyond. They are living healthier and will have a few decades of active life after retired. Many are keen to continue contribute to the society after retired. Sadly, a growing number of senior citizens are not having the financial means to enjoy the unexpected longevity. All these point to the need for a paradigm shift on how you should live your life after the end of career. 'ReWirement' appears to be an alternative and it is likely to replace the out-dated notion of Retirement in the decades to come. 'ReWirement' refers to the fundamental rethinking of how one should plan and actualize their living so that they could live an exciting, fulfilling and rewarding life after they stop working for a living.

世界的發展令我們不得不重新思考「退休」這個課題。人類的壽命越來越長，活上一百歲也不稀奇。人們身體更健康，在退休後也可能有幾十年日子要過。很多人在退休後還想繼續工作，貢獻社會。不幸地，越來越多長者因為退休後缺少收入來源而未能享受人生的後半場。這些因素都令我們反思退休後應如何生活。「進優ReWirement」是一個替代思維，很可能在未來幾十年取代「退休」這一過時的概念。「進優」是指重新規劃你的人生，在職場退下來後活出更充實、更精彩、更有意義的生命。

Facilitator 主持



Mr Timothy MA, JP
馬錦華先生，太平紳士

Vice Chairman (External), Hong Kong General
Chamber of Social Enterprises Limited, HK
香港社會企業總會副會長（外務）

Speakers 演講嘉賓



Ms KO Ming Hui
柯明蕙女士

Service Supervisor, Hong Kong Sheng Kung Hui
Tseung Kwan O Aged Care Complex, HK
香港聖公會將軍澳安老服務大樓督導主任



Mr Ricky FM LAW
羅富銘先生

Founder, Nation of Future Seniors, Singapore
新加坡Nation of Future Seniors創辦人



Ms Helen SO
蘇曉明女士

Policy Researcher, Our Hong Kong Foundation, HK
香港團結香港基金政策研究員



Dr K K TSE
謝家駒博士

Co-Founder of 2 certified B Corps in HK -
Education for Good and Dialogue in the Dark
Convener of B Market Builder Hong Kong/Macau
香港仁人學社及黑暗中對話共同創辦人
共益企業倡導者香港 / 澳門市場召集人

New Inclusive Power 共融新動力



Register Now
請即登記

NOV 22 2019/11/22 (Friday 星期五)

🕒 2:30pm - 4:00pm

Building an inclusive society is one of the government core policies to ensure a stable, safe, just and tolerant community. To develop a sustainable inclusive society, it is crucial to nurture a sense of empathy among each individual and group in our society. Social resources and effort should be orchestrated empathetically across all levels and segments to uncover social challenges and deficits, and to discover the physiological and sociological patterns of social asymmetry with seen and unseen societal gaps. Social programmes should focus on driving systemic changes, nurturing long term change in mindsets and paradigms towards an empathetic society. Having such core elements, individuals and groups will act inclusively and empathetically towards a just and equal society.

建設共融社會是政府重要社會政策之一，以確保一個穩定、安全、公平和寬容的社區。要建立可持續的共融社會，在個人和團體中培育同理心是至關重要的。我們應將社會資源善用於各階層和界別，以同理心針對社會不公和社會結構失衡所產生的身心和社會問題。社會項目應該集中於帶來系統性改變和長期效果，以改變慣性思維和制度為本，從而建構具同理心的社會。擁有這些核心要素，個人和團體將能以包容和同理心建構一個公平和平等的社會。

Facilitator 主持



Mr Roy FUNG
馮儉生先生

CEO, ProSage Sustainability Development Limited, HK
香港博睿可持續發展有限公司行政總裁

Speakers 演講嘉賓



Ms Sarah Miriam ALBERT

CSEER Director, Flex, China
中國偉創力社會企業環境責任部門總監



Mr Ivan CHIN

Head, Partnerships,
Enablers Development, SG Enable, Singapore
新加坡SG Enable夥伴項目主管



Mr Kenneth SHE
余雋知先生

CEO, Humansa, HK
香港仁山優社行政總裁

Collaborating for Happiness 快樂協作



2019/11/22 (Friday 星期五)



Hong Kong Convention and Exhibition Centre, Wanchai
灣仔香港會議展覽中心

In the 21st century, several technologies – the Internet, smart phones and cloud computing – allow data and resources be used more effectively across the world. Uber, Airbnb, Deliveroo and likewise online collaborative platforms have changed the way we live, work and play. While the pros and cons of each of these platforms can be debated, it is certain that they will only be more prevalent in our lives in the future.

In this track, we will explore the ways these technologies have allowed us to unlock new ways to collaborate for social good. From networking information and contacts for social good, to utilizing information technology and software application, to legal structures, we will explore the power of cooperation and how this is being used to achieve social impact through online platforms.

在21世紀，互聯網、智能手機和雲端儲存等科技令資訊和資源可在國際間更有效地傳播和運用，Uber、Airbnb、Deliveroo等網上協作平台也徹底改變了我們生活、工作和消閒的方式。雖然這些平台的好壞利弊仍有待探討，但相信未來它們只會變得更普及。

在此主題中，我們將會探討如何運用這些科技，以嶄新的方法帶動社會公益。從社交資料和人脈，到資訊科技和軟件應用，再到法律結構，我們將會探討協作的力量，以及如何運用這些平台影響社會。

Unlocking Talents for Social Good 發掘才華為公益



Register Now
請即登記

NOV 22 2019/11/22 (Friday 星期五)

🕒 9:30am - 11:00am

The world is more connected than ever. Through platforms like Amazon, Airbnb and Uber, services and opportunities are accessible at our fingertips. Join our panel of tech entrepreneurs who have harnessed the power of social media, online platforms and the Internet to create services and movements that have created disruptions on how people fundraise, volunteer and find education opportunities. We will discuss the opportunity and advantages for institutions and organisations to be working collaboratively through online platform models, and how the future of social impact is better together rather than setting up standalone platforms.

世界變得越來越緊密聯繫。自從Amazon、Airbnb和Uber等平台出現後，服務和機遇就隨手可得。這環節邀得掌握社交媒體、網上平台與互聯網科技的企業家出席並介紹這些服務如何改變人們籌款、參與義工服務和獲得教育機會的方法。我們將討論網上平台的合作方式，可為機構和組織帶來哪些機遇和優勢，亦會分享比起建立單一平台，各平台間互相協作可產生更大的社會影響力。

Speakers 演講嘉賓



Mr Ryan CUMMINS

Co-Founder and Vice-Chairman, Omaze, USA
美國 Omaze 共同創辦人及副主席



Mr Manjeet SINGH

Chief Executive Officer, Buddy4Study, India
印度 Buddy4Study 行政總裁



Mr Antony WONG
黃景龍先生

Co-founder & COO, Social Career, HK
香港「社職」共同創辦人及營運總監

Social Innovation through Technology Collaborations 科技推動社會創新



Register Now
請即登記

NOV 22 2019/11/22 (Friday 星期五)

🕒 11:30am - 1:00pm

A growing movement of social innovators who are now developing inspiring technological solutions for a variety of social issues. For example, St. James' Settlement FOOD-CO rescued over 400 tonnes of food surplus in the past three years, which is around HKD38 million in value. This is achieved through information exchange system among food donors, food support service operators and other stakeholders. The social return on investment is about 1:4. Every year the Office of Research and Knowledge Transfer Services in Chinese University is rolling out 20 to 30 applied research projects which create societal betterment through social technologies or information technologies. Finally, Microsoft has been organizing annual NGO Days which aim at sharing best practices to build NGO's capacity through using software applications.

越來越多社會創新者致力為解決各種社會問題研究富啟發性的科技方案。例如，聖雅各福群會FOOD-CO項目透過在食物捐贈者、食物援助機構及其他持份者間建立資訊交流系統，在過去3年共拯救超過400噸食物，估價接近3800萬港元，社會投資回報率約1:4；又或是香港中文大學研究及知識轉移服務處每年都會推出20至30個應用研究項目，運用社會技術或資訊科技改善社會。最後，微軟藉著舉辦以非牟利機構為對象的年度活動，分享使用應用軟件的最佳實踐，提升非牟利機構的能力。

Facilitator 主持



Mr KEE Chi-hing, JP
紀治興先生, 太平紳士

Chair, Fullness Social Enterprises Society, HK
香港豐盛社企學會會長

Speakers 演講嘉賓



Mr Sum CHUI
徐建森先生

Project Manager, St. James' Settlement
FOOD-CO, HK
香港聖雅各福群會FOOD-CO項目經理



Mr Perkins HO
何居理先生

Head of Entrepreneurship and Social Innovation,
Office of Research and Knowledge Transfer Services,
The Chinese University of Hong Kong
香港中文大學研究及知識轉移服務處
創業及社會創新總監



Mr Fred SHEU
許遵發先生

National Technology Officer,
Microsoft Hong Kong Limited, HK
香港Microsoft 香港有限公司區域科技長

Academic Forum 學術論壇：

Platform Co-operativism in the Age of Industrial Revolution 4.0 工業革命4.0中的平台合作運動

Register Now
請即登記



2019/11/22 (Friday 星期五)



2:30pm - 4:00pm

In this Academic Forum (the 2nd forum of its kind in SES), we seek to initiate an open discussion and debate on platform co-operatives (cooperatives that run on online platforms) and cooperative movement and what it can contribute to the world and Hong Kong. Co-operative is an integral part of the social entrepreneurship research and its close cousin, the solidarity/social economy. Cooperatives offers a new way of tackling foreseeable problems in the future: the replacement of human workers in the age of artificial intelligence and robots, by turning workers into owners. In this 1.5 hour Forum, leading experts who are founders of leading co-operatives and frontier academics who are knowledgeable in the topic area will share their ideas and findings.

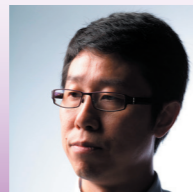
在社企民間高峰會第二次舉辦的學術論壇中，我們將公開辯論及探討平台合作社（即在網上運作的合作社）和合作社運動的發展，以及其對世界和香港的貢獻。合作社是社會企業研究的核心部分，亦與「社會與團結經濟」息息相關。在人類可能被人工智能和機械人取代的年代，合作社正好提供「將工人變身成老闆」這嶄新的解決方法。在一個半小時的論壇中，我們邀得多位世界主要合作社的創辦人和熟知這範疇的學者演講，與大家分享他們的想法和研究。

Facilitator 主持



Dr Yanto CHANDRA
蔡振榮博士

Associate Professor,
The Department of Applied Social Sciences,
The Hong Kong Polytechnic University
香港理工大學應用社會科學系副教授



Prof Jack QIU
邱林川教授

Professor,
School of Journalism and Communication
The Chinese University of Hong Kong
香港中文大學新聞與傳播學院教授

Speakers 演講嘉賓



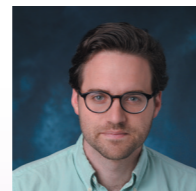
Ms Bonnie CHIU
趙舜茹女士

Founder & CEO, Lensational, UK
英國Lensational創辦人兼行政總裁



Mr Michael COOK

CEO, Stocksy United, Canada
加拿大Stocksy United行政總裁



Mr Nathan SCHNEIDER

Assistant Professor,
University of Colorado Boulder, US
美國科羅拉多大學波德分校助理教授

Day 3 第三天

International Symposium 國際研討會



2019/11/23
(Saturday 星期六)



Hong Kong Convention and
Exhibition Centre, Wanchai
灣仔香港會議展覽中心

DreamStarter Kids Pitching Day @ SES 2019 DreamStarter 兒童夢想募資日 @ SES 2019

Workshop 工作坊：

Growth Mindset for a Happier Life 成長心態 · 快樂人生

Asia Youth Entrepreneurship Exchange 亞洲青年創業家交流會

Concluding Interactive Session 閉幕互動環節



DreamStarter Kids Pitching Day @ SES 2019

DreamStarter 兒童夢想募資日 @ SES 2019

NOV 23 2019/11/23 (Saturday 星期六) 9:30am - 1:00pm, 1:30pm - 4:30pm

“The 4th DreamStarter Kids Pitching Day”, presented by DreamStarter, will be held at Hong Kong Convention and Exhibition Centre (Hall 3G) on 23rd November 2019. The kick-off opening ceremony will start at 9:30a.m.

In this year, over 3500 teachers and students from 22 primary and secondary schools will be taking part in the DreamStarter Kids Pitching Day. They are going to generate over 300 dream projects which aligned with United Nations 17 Sustainable Development Goals. Each project group will have 3 minutes to share their dreams and raise fund through the format of “Elevator Pitch” on the start-up pitching stage.

Commercial organizations, education institutions, non-governmental organizations and parents are welcome to join and share ideas and resources with students as there are booths for each unit of them. Public can visit the crowdfunding website “dreamstarter.hk” to get access to more details of their projects and offer support in helping students to achieve their dreams.

第四屆 DreamStarter 兒童夢想募資日將於 2019 年 11 月 23 日於香港會議展覽中心 (3G 展廳) 舉行。啟動儀式將於上午 9:30 開始。

今年有超過 3500 名來自 22 間中小學的教師和學生參與 DreamStarter 兒童夢想募資日，將創造逾 300 個以聯合國 17 個可持續發展目標的夢想項目。每個項目組別將有 3 分鐘的時間走到 Startup Pitching 的舞台上以「電梯演說」(Elevator Pitch) 形式，大膽嘗試向台下的企業代表及公眾人士傳達其創新的夢想及想籌募的支持。

歡迎各商界、學界、非牟利機構以及家長登記出席活動；今屆大會設有各學生組別的项目展位，讓在場人士能親身接觸學生，給予學生體驗學習的機會，並鼓勵商界及公眾人士共享資源，向學生提供不同形式的「幫助」。公眾人士亦可隨時登入 dreamstarter.hk 的網上眾籌平台，了解各組的具體內容及募資的項目，提供能力所及的幫助，讓社區力量與孩子協力完成一年一個的夢想任務。

Enquiry 查詢

(852) 37084342

enquiry@dreamstarter.hk

www.dreamstarter.hk

Organiser 主辦機構



Supporting Organisation 支持機構



Workshop 工作坊： Growth Mindset for a Happier Life 成長心態 · 快樂人生



NOV 23 2019/11/23 (Saturday 星期六) 10:00am - 12:30pm

Register Now
請即登記

As the world is becoming more rapid-changing, complex and uncertain, how do you get prepared to face the challenges and realize more of your potential to lead a productive and fulfilling life?

Growth Mindset is based on 30+ years of research by Stanford University Professor Carol Dweck who is the first laureate of YiDan Prize (the world's biggest award on education research). The research shows that Growth Mindset has positive impact on one's motivation, resilience, and achievement in school/work environment and further proves it can be strengthened.

This is an experiential workshop with fun, interactive and inspirational activities covering the following:

- Growth Mindset vs Fixed Mindset
- Benefits of having a Growth Mindset
- How to shift towards a Growth Mindset

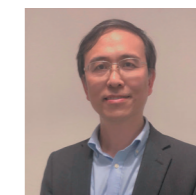
世界變得更快速、複雜和多變，如何才可以準備就緒以應對各種挑戰，同時發揮更大潛能，活出積極和有意義人生？

「成長心態」的理論是基於美國史丹福大學教授Carol Dweck超過三十年的研究匯總出來，她是第一屆世界最大教育研究獎項「一丹獎」的得獎者。擁有成長心態對人們在學習和工作的動機、毅力及成就有正面幫助，亦經證明可以在訓練下強化這心態。

這是一個體驗式工作坊，包含有趣、互動及富啟發性的活動，內容覆蓋：

- 「成長心態」相對「定型心態」
- 「成長心態」的好處
- 如何強化「成長心態」

Facilitator 主持



Mr Gilbert LEE
李國華先生

Chief Training Officer, Social Investors Club, HK
香港社企投資會首席培訓主任



Asia Youth Entrepreneurship Exchange: Driving Youth Entrepreneurship Beyond Borders 亞洲青年創業家交流會：青年創業發展無疆界

Register Now
請即登記



2019/11/23 (Saturday 星期六)



10:00am - 12:30pm

This exchange is to respond to the evolving needs of young social entrepreneurs in Asia and to provide a rewarding space for them to learn, share, explore and collaborate with influencers. With representation from various Asian cities, including the Greater Bay Area of China, there will be immense opportunities for young talents to learn beyond borders. Together, we will work towards win-win solutions to enhance the well-being of different Asian communities.

此次交流會旨在回應亞洲青年社會創業家的需求，並為他們提供有成效的交流空間，讓他們與有影響力人士一起學習、分享、探索和合作。來自亞洲各大城市的代表（包括內地大灣區）將出席交流會，讓青年人有機會跨越疆界與志同道合的人同場交流。大家攜手合作，共同努力實踐共贏的解決方案，以造福亞洲各地社區。

Facilitators 主持



Mrs Rebecca CHOY YUNG
容蔡美碧女士

Chair, Organising Committee of
Social Enterprise Summit, HK
香港社企民間高峰會籌備委員會主席



Mr Freddy LAW
羅偉鴻先生

Executive Director and Senior Innovation Consultant,
Education for Good, HK
香港仁人學社執行董事及資深創新顧問



Concluding Interactive Session 閉幕互動環節



Register Now
請即登記



2019/11/23 (Saturday 星期六)



1:30pm - 4:00pm

To recognise local social innovators and to encourage participants who aspire to create social changes, this year's Summit will end with a concluding session "Young Social Entrepreneurs Showcase". The session will start with probing the question "Why is youth entrepreneurship important?" Renowned young social innovators will then share their social innovation projects and their journeys in social entrepreneurship.

Join us on this Happy Saturday to meet face to face with inspiring and proactive founders of local social enterprises. You will also get to participate through the "Human Library" discussions to find out all about designing a fascinating journey of social entrepreneurship that leads to a happy and rewarding career pathway.

為了表揚本地社會企業家並鼓勵有志變革社會的參與者，今年的閉幕活動將以「年輕社會企業家展場」作結。這環節先會研討：「青年創業為何如此重要？」。然後，再由幾位成功的年輕社創家分享他們的社會創新項目和一路走來的創業之旅。

誠邀你參加我們的「快樂週六」，與多位本地推動社會改變的年輕領袖面對面交流。此外，透過「人類圖書館」互動活動可以更深入了解他們如何將社企變成一個既快樂又有意義的事業。

Facilitators 主持



Mr Arnold CHAN
陳君洋先生

Director, Ednovators, HK
Founder and CEO, Teach4HK
香港教育燃新董事
良師香港創辦人兼行政總裁



Mr Ian LI
李志輝先生

Campaigner, Roundtable Community, HK
香港圓桌研究及教育協會總幹事



Day 4-5 第四-五天

2019/11/24-25
(Sunday & Monday 星期日至一)

Community Programmes
社區活動

Social Innovation Visit
社創體驗

Partner Events 伙伴活動



Social Enterprise Summit 2019 @ Community 2019年社企民間高峰會@社區

Social Enterprise Summit this year continues to serve and reach out to the community by visiting seven districts: Central and Western, Kwun Tong, Sham Shui Po, Southern District, Wong Tai Sin, Yuen Long and the newly added Kwai Tsing district. An array of exciting activities will be held from July to November, namely the Social Entrepreneurship Lab, Community Carnival, SE Bazaar, School Talk / Workshop, and Community Tour.

今年社企民間高峰會繼續舉辦各式各樣的社區活動，鼓勵及推動區內的社會創新及社企發展。7月至11月期間，我們於中西區、觀塘、深水埗、南區、黃大仙、元朗以及本年度新增的葵青區，舉辦社創實驗室、社區嘉年華、社企市集、校園講座及工作坊，以及社區導賞，凝聚街坊，讓大家交換對社區創新的意見，為更快樂的社區發展齊齊出新點子。

Social Entrepreneurship Lab 社創實驗室

Panel discussions and workshops will be held for participants from different communities to discuss hot topics on Social Innovation @ Lan Kwai Fong, Made in Hong Kong, and Designing for Happiness at Kwun Tong, etc.

以討論會及工作坊形式與各區居民探討「社創@蘭桂坊」、「香港製造」、「快樂對流在觀塘」等各種主題。

School Talk / Workshop 校園講座 / 工作坊

A number of school talks will be organised to explain to students about how social enterprises and social innovation work, and provide students with more inspirations.

社企民間高峰會特意走進校園，向同學講解社企與社會創新的理念，啟發同學們的社會創新思維與可能。

Community Carnival and Social Enterprise Bazaar 社區嘉年華及社企市集

The carnival and bazaar are where we can gather together for joy and interactions. The bazaar in Sham Shui Po will be held on 25 August, while the carnival in Kwun Tong will be held on 29 September at Vessel 02-03. Let's join us together and chill out with friends and families at that weekend!

以嘉年華及市集為市民的聚腳點，加強相互之間的交流，讓快樂加倍！深水埗的社企市集將於9月舉行，而觀塘的社區嘉年華將於9月29日於發現號02-03舉行，歡迎大家與親朋好友一起來玩！

Community Tour 社區導賞

Join our tours in November to appreciate the rich culture of seven local districts. Register and join us now!

七個社區，感受七個迥然不同的社區文化。社區導賞將於11月舉行，請即報名，齊齊走訪社區！

Community Event 社區活動

Central and Western District 中西區

SE Lab 社創實驗室
Social Innovation @ Lan Kwai Fong 社創@蘭桂坊
Date: 2019/07/30 Time: 6:00pm - 9:00pm
Venue: Mettá, Central 中環

School Talk 校園講座
To be held in September
將於9月舉行

Kwai Tsing 葵青

SE Lab 社創實驗室
Made in Hong Kong 香港製造
Date: 2019/09/25 Time: 4:00pm - 6:00pm
Venue: HATCH

School Talk 校園講座
Date: 2019/09/04 Time: 3:00pm - 4:00pm
Venue: Lingnan Dr Chung Wing Kwong Memorial Secondary School
嶺南鍾榮光博士紀念中學

Kwun Tong 觀塘

SE Lab 社創實驗室
Designing for Happiness at Kwun Tong
快樂對流在觀塘
Date: 2019/09/20 Time: 3:00pm - 5:30pm
Venue: V Gallery, Vessel 02 發現號02藝廊

Community Carnival 社區嘉年華
Date: 2019/09/29 Time: 12:00nn - 6:00pm
Venue: Vessel 02 & 03 發現號 02 & 03

School Talk 校園講座
Date: 2019/10/21
Venue: Ning Po No.2 College 寧波第二中學

Sham Shui Po 深水埗

SE Bazaar 社企市集
iSTEM 街坊墟
Date: 2019/09 Time: 10:00am - 5:00pm
Venue: Hong Kong Productivity Council 香港生產力促進局

SE Lab 社創實驗室
SE Co-creation Forum 社企共創論壇
To be held in October
將於10月舉行

School Talk 校園講座
Date: 2019/09
Venue: LWFS Lau Wong Fat Secondary school
世界龍岡學校劉皇發中學

Southern District 南區

SE Lab 社創實驗室
Fulfilling Childhood with Care and Inclusion
共融社區 快樂童年
Date: 2019/11/08 Time: 6:00pm - 10:00pm
Venue: Southern District 南區

Social Entrepreneurship Programmes
社創計劃
To be held from July to December
將於7月至12月舉行

School Talk 校園講座
To be held in October
將於10月舉行

Wong Tai Sin 黃大仙

SE Lab 社創實驗室
Date: 2019/09
Venue: Stewards Pooi Tun Secondary School
香港神託會培敦中學

Social Entrepreneurship Programmes
社創計劃
Date: 2019/07/05 Time: 1:30pm - 2:30pm
Venue: Stewards Pooi Tun Secondary School
香港神託會培敦中學

School Talk 校園講座
To be held in September or October
將於9月或10月舉行

Yuen Long 元朗

School Talk 校園講座
Date: 2019/09/11
Venue: W F Joseph Lee Primary School
和富慈善基金李宗德小學

SE Lab 社創實驗室
To be held in September or October
將於9月或10月舉行

Community Tour

社區導賞

Register Now
請即登記

Central and Western District 中西區

Sheung Wan – The Early Colonial Period 穿梭古今上環歷史文化之旅

Nov 24 2019/11/24 2:30pm - 4:30pm

After Hong Kong was confirmed a colony of Britain, Sheung Wan was a place where the locals and the British, yet clearly divided, lived together. From the former Western Market to Man Mo Temple, we can see numerous colonial and local constructions, like The Old Pathological Institute and Tung Wah Hospital. These spots cover plenty of the Hong Kong stories that are important in our history.

開埠初期，國內政局動盪，大批華人逃到這個英屬的自由港。香港華人大多聚居上環一帶，至今仍保留了很多文物建築，它們如同紀錄了香港開埠初期華人生活的歷史痕跡。導賞員將帶領參加者從殖民時期文物建築出發，穿梭上環橫街里巷，尋找香港初期華人歷史、社區文化、行業興衰與風俗習慣。

Kwai Tsing 葵青

Made in Hong Kong 香港製造之旅

Nov 25 2019/11/25 1:00pm - 5:00pm

From a healthcare hub to a talents bank, from a cultural playground to a co-working factory, this experiential tour brings participants to a few Social Purpose Organizations projects that are transforming Kwai Chung's industrial past and current livelihoods with new imaginations. Hear stories from community leaders and members on how they are co-creating an area that empowers families by better connecting work, life, and relationships.

從保健中心到人才庫、從文化遊樂場到共享工作空間，我們在這次社區導賞中帶你遊歷數個「社會目標機構」項目。這些計劃以奇幻想像力改變葵涌的工業歷史並帶來全新社區面貌。來聆聽當地社區領袖和居民如何藉聯繫工作、生活和鄰里關係，重塑社區和賦權家庭。

Kwun Tong 觀塘

Architectural Culture Tour 建築文化之旅

Nov 24 2019/11/24 10:00am - 12:00pm

The tour will start from the factories with outstanding appearance and finish at the waterfront, during which we will catch a glimpse of the dramatic changes in Hong Kong's post-war social life and urban planning.

導賞團將帶領大家從外型突出的工廠大廈出發，穿梭於觀塘的心臟地帶，再走到觀塘海濱，途中會介紹鮮為人知卻極具特色的工業建築外，還會從故事中讓大家窺探香港戰後社會民生及城市規劃的戲劇性轉變。

Sham Shui Po 深水埗

Art and Innovation Tour 文藝創新之旅

Nov 24 2019/11/24 2:00pm - 4:00pm

People may probably associate Sham Shui Po as a typical old district but there is a different side to be discovered. In this hustle and bustle district, creativity, handicrafts and art spaces flourish gradually, bring vitality to the old community. The tour will lead you to explore the dynamic side at Sham Shui Po and learn more about the stories of creative stores.

深水埗總是讓人聯想到一個典型的舊區，但標籤背後有它的繁華。在熙來攘往的人潮背後，創意、特色手作與藝術空間漸漸萌芽，為舊社區帶來新活力，導賞團將與參加者一起走入社區，觀察和探索深水埗充滿朝氣的另一面，了解更多創意小店的故事。

Southern District 南區

A Walk with Literature 與文學散步

Nov 25 2019/11/25 2:00pm - 4:00pm

A time-travelling and revisit the places where four of the most influential authors and educationist in modern China history roamed - Eileen Chang, Hu Shih, Cai Yuanpei, and Xiao Hong.

導賞團帶你重踏張愛玲、胡適、蔡元培和蕭紅這四位著名作家與教育家在南區走過的足跡，延續先賢與南區的情緣。

Wong Tai Sin 黃大仙

Experience the Local Cultural 文化體驗遊

Nov 24 2019/11/24 2:00pm - 4:00pm

The tour will walk through a number of intangible cultural heritage sites in Wong Tai Sin. Participants will gain a better understanding on the value the heritage sites bring to the community, the classification of local intangible cultural heritage and how urban development influences the preservation and inheritance of these cultural treasures.

導賞團將帶領參加者探索多個位於黃大仙的非物質文化遺產，進一步認識這些文化遺產在社區的價值、本港非物質文化遺產的類型，以及市區發展對文化遺產傳承有着什麼樣的影響。

Yuen Long 元朗

The Historical Footprint of Village 圍村的歷史足跡

Nov 25 2019/11/25 10:00am - 1:00pm

The historical culture of walled villages makes Yuen Long a unique and renowned area. The tour will visit Ping Shan for its walled village and the traditional cuisine 'poon choi' (big bowl feast).

歷史悠久的圍村文化是元朗馳名的標記。導賞團將帶領參加者到屏山，找尋圍村歷史足跡，遊走多個已承傳百年的文化遺跡，一嚐地道盤菜的美味。

Social Innovation Visit 社創體驗

 Pick-up Point 集合點
Hong Kong Convention & Exhibition Centre, Wanchai
灣仔香港會議展覽中心

Register Now
請即登記

Explore the Nature Route 自然體驗路線

 2019/11/24 (Sunday 星期日)  2:00pm - 5:30pm

Many Hongkongers are urbanites and are disconnected from our Mother Nature. This nature-inspired fun route is designed by social workers from **Nature Bathing** to let participants explore the outdoors under the theme of 'slow, tranquil, appreciation', hoping that participants can be less stressful, healthier and happier after the trip.

香港人生活在繁囂的都市，平日甚少與大自然接觸。由專業社工帶領的**遊沐**自然體驗活動，不但配合自然環境設計，更具趣味性，讓參加者從大自然領略「慢靜欣賞」，從而舒緩工作壓力，感受快樂。

JoyAge Route 樂齡路線

 2019/11/25 (Monday 星期一)  10:00am - 1:30pm

The JoyAge route will visit Social Enterprise: **Eldage** to see how the elderly enjoy life after their retirement. Experienced craftsmen are invited to teach participants making traditional handicrafts.

樂齡路線將帶大家到社會企業：**傳耆**，體驗一下樂齡人士退而不休的精彩生活，並邀請富經驗的工藝師傅與參加者一起製作傳統手工藝。

Inclusive Arts Route 藝術共融路線

 2019/11/25 (Monday 星期一)  2:00pm - 5:00pm

Everyone can be an artist. The Inclusive Arts route will bring you to **i-dArt** to find out how you can appreciate beautiful things in different perspectives. In the second part, young guides from **Sightfeeling** will take participants to outdoors for a 'blind photography' experience, demonstrating how visually impaired photographers can take wonderful photos.

不論思想仍如赤子一樣，還是才高八斗的人，都可以參與創作藝術的工作，藝術共融路線將帶大家到**愛不同藝術i-dArt**以不同角度欣賞藝術作品。第二部份將由**盲蹤**的青年人作嚮導，帶大家到戶外進行「盲攝」，體驗視障攝影愛好者的日常。

B Leaders Course 共益領袖課程

 2019/11

 Dream Impact 夢創成真
4/F, 760 Cheung Sha Wan Road, Lai Chi Kok
荔枝角長沙灣道760號4樓

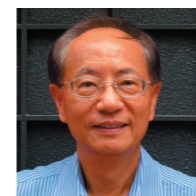
As a global effort to rethink the nature of business enterprise and to redefine business success, the B Corp movement has swept across the business world, showcasing businesses that have transformed themselves as a force for good. A critical mass of B Corps is emerging - there are now over 2,780 certified B Corps from 64 countries and 150 industries.

One of the major challenges in broadening and deepening the movement is the scarcity of outspoken advocates who are knowledgeable about the nature and promises of B Corps and possess the qualities to act as evangelists for the movement. This course has been designed to address this gap.

全球的企業現正重整商業定位，重塑何謂商業成功；共益企業漸成風氣，不少原本只著重賺取盈利的企業，現正謀求轉化其商業力量，為社會來裨益。至今為止，已有超過2,780間企業獲得共益企業的認證，當中的企業來自64個國家，涉獵150個行業。

在香港，共益企業的發展只屬起步階段，當中常因欠缺專業人才的指導，令本地商界難以掌握企業造福社會為己任概念，令共益企業在港的發展變得困難。這課程雲集了本地及海外的共益企業精英，為大家講解共益企業的來龍去脈。

Lead Facilitator 主持



Dr K K TSE
謝家駒博士

Co-Founder of 2 certified B Corps in HK - Education for Good and Dialogue in the Dark
Convener of B Market Builder Hong Kong/Macau
香港仁人學社及黑暗中對話聯合創辦人
共益企業倡導者香港 / 澳門市場召集人
(Education for Good is the first Certified B Corp in HK
仁人學社為香港首家獲認證的共益企業)

Programme

- Three half-day workshops from end October to mid November 2019
- A special dialogue session on the opening day of the Summit (21 November 2019) with overseas experts and advocates of global B Corp movement
- Two half-day workshops post-Summit in December 2019


課程簡介

- 三個半天工作坊 (2019年10月底 - 11月中)
- 2019年11月21日參與社企民間高峰會的國際研討會
- 高峰會後 (2019年12月) 另有兩個半天工作坊

Course Fee 課程費用：HK\$3,800

(Early bird before 1 October 2019 can enjoy special offer HK\$2,800
於2019年10月1日前報名可享早鳥優惠2,800港元)

Enquiry / Registration 查詢 / 報名登記

 +852 9672 6852 (Mr Ryan Zhu 祝先生)

 ryanzhu.rewirement@gmail.com

Organisers 主辦機構



Supporting Organisations 支持機構



Tithe Ethical Consumption Movement 2019 (TECM 2019) 2019十一良心消費運動

2019
9-12 2019/09 - 2019/12



Organized by Fullness Social Enterprises Society (FSSES) and sponsored by Home Affairs Bureau, Tithe Ethical Consumption Movement (TECM) will enter its 8th anniversary in 2019. It will be launched from September to December with a series of events and campaigns to drive more awareness and support to the sustainability of social entrepreneurship in Hong Kong. The programme aims at enhancing the notion of "10% Swap for Good", encouraging consumers, corporations, education institutions and organizations to make a socially conscious choice to patronize the products and services of social enterprises (SEs), so as to promote an active citizenship and betterment of the community. In 2018, TECM had attracted participation of 200 SEs, supported by 100 corporates and organizations. It successfully generated over \$12.6 million extra ethical consumption spending from both individuals and corporates for the participating SEs. The ethical consumption amount has a steady growth annually. Comparing with 2017, the figure had been increased by 13.5% in 2018.

由豐盛社企學會主辦、民政事務局贊助的「十一良心消費運動 (TECM)」在2019年步入第八屆，將於9月至12月舉辦一連串推廣及宣傳活動，藉此加深公眾對社企的認識，支持社企的可持續性發展。大會以宣揚「十行一善」的精神，鼓勵消費者和企業選購社企的產品和服務，化愛心為行動，以行動改變社會。在「2018十一良心消費運動」的活動中，參與的社企達200間及100間公司及機構全力支持，帶動了超過1,260萬元的額外良心消費。良心消費總額每年都有平穩的增長，相比2017年，去年更有13.5%的升幅。

Enquiry 查詢

(852) 5398 4643

tecm@fses.hk

www.tecm.hk

Organiser 主辦機構

FSSES
豐盛社企學會

Sponsor 贊助



Co-Organisers 合辦機構



Hong Kong Social Enterprises Employee Recognition Scheme 2019 香港社企員工嘉許計劃 2019

2019/11/05 (Tuesday 星期二)

2:30pm - 5:00pm

The Grand Assembly Hall, 4/F North Tower, YMCA 香港基督教青年會北座4樓禮堂

Employees are the most valuable asset for SE's long-term development. HKGCSE then joins hand with the Social Enterprises Summit to organize the scheme to show appreciation to and recognise the contributions of employee. It also demonstrates the role of SE and the social impact it created.

員工為社企長遠發展的寶貴資產，香港社會企業總會與社企民間高峰會合辦「香港社企員工嘉許計劃」，藉以表揚員工的優秀表現及肯定他們對社企的貢獻，同時讓大眾了解社企的效益。

*This event is by invitation only 此次活動為邀請制

Enquiry 查詢

(852) 3616 6951

info@sechamber.hk

sechamber.hk

Organiser 主辦機構



Co-Organiser 合辦機構



Gold Sponsor 金贊助



Good Seed 好薈社

2019
9-12 2019/09 - 2019/12

The Hong Kong Polytechnic University 香港理工大學



Good Seed is a social innovation training and funding programme jointly developed and organized by Institute for Entrepreneurship (IfE) and Jockey Club Design Institute for Social Innovation (J.C.DISI) of The Hong Kong Polytechnic University. Funded by the Social Innovation and Entrepreneurship Development Fund (SIE Fund, www.sie.gov.hk), the programme aims to unleash creative potential of young people to drive social innovations for the benefits of underprivileged, with design, technology and business as major focuses.

好薈社由香港理工大學企業發展院 (IfE) 和賽馬會社會創新設計院 (J.C.DISI) 協辦的社會創新培訓及種子基金計劃。計劃由社會創新及創業發展基金撥款資助，致力釋放本地年青人的創作潛能，以設計，科技，商業三個重點出發，鼓勵他們以創新點子幫助社會上有需要的群體。

Enquiry 查詢

- +852 3400 2628
- info@goodseed.hk
- goodseed.hk
- www.facebook.com/goodseed.hk

Organiser 主辦機構



Sponsor 贊助



Supporting Organisation 支持機構



Hong Kong Social Enterprise Challenge 2019-20

香港社會企業挑戰賽 2019-20

2019-20
9-3 2019/09 - 2020/03



Organized by the Center for Entrepreneurship of the Chinese University of Hong Kong, the Hong Kong Social Enterprise Challenge (HKSEC) is the foremost inter-collegiate social venture startup competition in Hong Kong. Registered teams will enjoy free professional training and mentorship, in order to make their ideas more sustainable. Winners will receive up to HK\$300,000 per team to start their own social enterprises. Registration starts in September this year. Stay tuned at hksec.hk.

香港社會企業挑戰賽由香港中文大學創業研究中心舉辦，是香港首個跨院校社企創業比賽。所有挑戰的隊伍均可獲得免費的專業培訓及指導，讓他們的點子持續發展。得獎隊伍最高可獲30萬港元創業獎金，實踐其社企計劃。挑戰賽於九月份開始接受報名，詳情請瀏覽hksec.hk。

Application Deadline 申請截止日期
2019/10/24 (Thursday 星期四)

Enquiry 查詢

- (852) 3943 1649 (CHEUK Ho Yin) / (852) 3943 9525 (Purple TSOI)
- info@hksec.hk
- www.hksec.hk

Organiser 主辦機構



Supporting Organisation 支持機構



Social Enterprise Summit 2019

社企民間高峰會2019

Regular
原價

Senior* / Full Time Student
長者* / 全日制學生

3-Day Pass
三天通行證

HK\$500

HK\$200

3-Day Pass
Early Bird Offer*
三天通行證早鳥優惠*

HK\$400

HK\$150

Happy Saturday Pass
快樂週六通行證

HK\$100

HK\$50



A Dinner to Remember:
Happiness in Life
「快樂人生」晚宴

HK\$390

Community Tour
社區導賞

HK\$100

HK\$50

Social Innovation Visit
社創體驗

HK\$100

HK\$50

* The Early Bird Offer is applicable to registration with full payment on or before 15 October 2019
於2019年10月15日或之前報名及繳交全數費用即可享早鳥優惠

* Senior offer is applicable to people aged 65 or above
六十五歲或以上人士即可享長者優惠

www.ses.org.hk/registration

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REGISTRATION FORM 登記表格

All events are on first-come-first-serve basis 名額有限，先到先得。

Part I: International Symposium 國際研討會 (2019/11/21-23)				
Type of Pass 票種	Regular Price 原價	Early Bird Offer 早鳥優惠 (on or before 15 Oct with full payment/ 10月15日或之前全數付款)	Senior* & Full Time Student 長者*或全日制學生優惠	Early Bird Offer 早鳥優惠 (on or before 15 Oct with full payment/ 10月15日或之前全數付款)
3-day Pass 三天通行證	<input type="checkbox"/> HK\$500	<input type="checkbox"/> HK\$400	<input type="checkbox"/> HK\$200	<input type="checkbox"/> HK\$150
Please tick the sessions you wish to attend. Select ONLY ONE session for each time slot. 請劃選您要參加的活動，同一時段請只選擇一個活動。				
International Symposium DAY 1 國際研討會第一天 (2019/11/21)				
2:30pm - 4:15pm	<input type="checkbox"/> Grand Opening cum Keynote Speeches 開幕典禮暨主題演講		4:45pm - 6:00pm	<input type="checkbox"/> Thematic Session 專題研討
International Symposium DAY 2 國際研討會第二天 (2019/11/22)				
	Designing Happy Business 快樂營商	Designing Good Finance 樂在融資	Designing for Social Inclusion 樂在共融	Collaborating for Happiness 快樂協作
9:30am - 11:00am	<input type="checkbox"/> Business Model Innovation 創新營商模式	<input type="checkbox"/> SDG and PPP for a Better World 持續發展 公私合營 美好世界	<input type="checkbox"/> From PwD to PoD 從「殘疾人士」到「多元人才」	<input type="checkbox"/> Unlocking Talents for Social Good 發揮才華為公益
11:30am - 1:00pm	<input type="checkbox"/> Towards a Mission Driven Business 營商有道	<input type="checkbox"/> Social Finance for Happy Cities 社會金融 幸福城市	<input type="checkbox"/> ReWirement for Good 百歲青春 重新出發	<input type="checkbox"/> Social Innovation through Technology Collaborations 科技推動社會創新
2:30pm - 4:00pm	<input type="checkbox"/> Business Eco-system 商業生態 物競天擇?	<input type="checkbox"/> Game Changing Financial Models for Good 變革模式 金融為善	<input type="checkbox"/> New Inclusive Power 共融新動力	<input type="checkbox"/> Academic Forum 學術論壇: Platform Co-operativism in the Age of Industrial Revolution 4.0 工業革命4.0中的平台合作運動
International Symposium DAY 3 國際研討會第三天 (2019/11/23)				
10:00am - 12:30pm	<input type="checkbox"/> Workshop 工作坊: Growth Mindset for a Happier Life 成長心態·快樂人生	<input type="checkbox"/> Workshop 工作坊: Design Thinking 設計思維	<input type="checkbox"/> Asia Youth Entrepreneurship Exchange 亞洲青年創業家交流會	
1:30pm - 4:00pm	<input type="checkbox"/> Concluding Interactive Session 閉幕互動環節			
Part II: Other Events 其他活動				Fee per head 每位費用
Wellcome Dinner 歡迎晚宴	<input type="checkbox"/> A Dinner to Remember: Happiness in Life 2019/11/22 6:30pm - 9:30pm			HK\$390
Social Innovation Visit 社創體驗	<input type="checkbox"/> Explore the Nature Route 自然體驗路線 2019/11/24 2:00pm - 5:30pm	<input type="checkbox"/> JoyAge Route 樂齡路線 2019/11/25 10:00am - 1:30pm	<input type="checkbox"/> Inclusive Arts Route 藝術共融路線 2019/11/25 2:00pm - 5:00pm	Regular 原價 HK\$100
Community Tour 社區導賞	<input type="checkbox"/> Community Tour @ Central & Western District 中西區導賞團 2019/11/24 2:30pm - 4:30pm	<input type="checkbox"/> Community Tour @ Kwai Tsing 葵青導賞團 2019/11/25 1:00pm - 5:00pm	<input type="checkbox"/> Community Tour @ Kwun Tong 觀塘導賞團 2019/11/24 10:00am - 12:00pm	Senior* / Full Time Student 長者* / 全日制學生 HK\$50
	<input type="checkbox"/> Community Tour @ Sham Shui Po 深水埗導賞團 2019/11/24 2:00pm - 4:00pm	<input type="checkbox"/> Community Tour @ Southern District 南區導賞團 2019/11/25 2:00pm - 4:00pm	<input type="checkbox"/> Community Tour @ Wong Tai Sin 黃大仙導賞團 2019/11/24 2:00pm - 4:00pm	
	<input type="checkbox"/> Community Tour @ Yuen Long 元朗導賞團 2019/11/25 10:00am - 1:00pm			

Online Registration and Payment 網上登記及付款: www.ses.org.hk/registration

Contact Information 聯繫方法	Name 姓名 (Mr/Ms 先生/女士) *		
	Organisation / Institution 機構/院校名稱		
	Position / Programme Name 職位/課程名稱		
	Student ID No. 學生証號碼	Contact Number 聯絡電話*	Email 電郵*
Mailing Address 通訊地址			
Which sector are you from? 你屬於哪一界別?	Which area are you from? 你來自哪一地區?	Which age group do you belong to? 你的年齡層是?	
<input type="checkbox"/> Social Enterprise 社會企業 <input type="checkbox"/> NGO 非牟利組織 <input type="checkbox"/> Business 工商界 <input type="checkbox"/> Education 教育界 <input type="checkbox"/> Foundation 基金會 <input type="checkbox"/> Government 政府 <input type="checkbox"/> Student 學生 <input type="checkbox"/> Others (Please specify) 其他(請註明):	<input type="checkbox"/> Hong Kong 香港 <input type="checkbox"/> Mainland China 中國 <input type="checkbox"/> Asia 亞洲 <input type="checkbox"/> America 美洲 <input type="checkbox"/> Europe 歐洲 <input type="checkbox"/> Australia 澳洲 <input type="checkbox"/> Others (Please specify) 其他(請註明):	<input type="checkbox"/> Under 18 歲以下 <input type="checkbox"/> 19-25 <input type="checkbox"/> 26-35 <input type="checkbox"/> 36-45 <input type="checkbox"/> 46-55 <input type="checkbox"/> 56-64 <input type="checkbox"/> above 65 歲或以上	

or REGISTER NOW by completing this registration form and include a cross cheque payable to "Hong Kong Social Entrepreneurship Forum Limited" and MAIL to "Social Enterprise Summit Secretariat" (9/F Fortis Tower, 77-79 Gloucester Road, Wanchai, Hong Kong)
 或請即填妥此登記表格並連同請劃線支票(抬頭為「社會創業論壇有限公司」)寄往「社企民間高峰會秘書處」
 (香港灣仔告士打道77-79號富通大廈9樓)
 For any enquiries, please contact Social Enterprise Summit Secretariat at (852) 3488 0098 or email at ses@ses.org.hk.
 如有任何查詢,請致電(852) 3488 0098 或電郵至ses@ses.org.hk 聯絡社企民間高峰會秘書處。

* Compulsory Information 必須填寫

OBJECTIVES 目的



激發社創新力量 Inspiring & Empowering Social Innovation

To promote social entrepreneurship and social innovation as agents of positive social change

推動社會企業的發展,使成為社會變革和建立公民社會的正力量

To provide a platform for social entrepreneurs, social innovators, NGOs, businesses, investors, academics and the government to engage with one another for cross-sector innovation

設置平台,使社會企業家、社會創新者、非牟利機構、商界、投資者、學者和政府互相合作,建立伙伴關係

To enhance the business capabilities of social enterprises and on the other hand cultivate a purpose-driven mindset among businesses

加強社會企業營運能力的方法及培養以目標為本為營商策略

To nurture innovative entrepreneurship among young people

培育年青一代的企業創新意識與能力

To promote impact investing and bridge funding bodies and investors with social entrepreneurs and social innovators

提倡創效投資及建構投資者與社會企業間的橋樑

To capture the new dynamics of social entrepreneurship and social innovation in the region and around the world and to provide a forum for exchange of ideas and strategies

掌握周邊與世界各地社會企業發展的最新動態並提供研討論壇以促進各方在思想和策略上交流

Advisers 顧問成員

Dr Denis CHANG, SC
張健利資深大律師

Dr Joseph LEE, GBS, OStJ, JP
李宗德博士，GBS，OStJ，太平紳士

Dr Darwin CHEN, SBS
陳達文博士，銀紫荊星章

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Academic Advisers 學術顧問成員

Prof Leonard K CHENG, JP
鄭國漢教授，太平紳士
President and Chair Professor of Economics,
Lingnan University
香港嶺南大學校長及經濟學講座教授

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Prof Stephen CHEUNG Yan-leung, BBS, JP,
Officier dans l'Ordre des Palmes Académiques
張仁良教授，銅紫荊星章，太平紳士，
Officier dans l'Ordre des Palmes Académiques
President and Chair Professor of Public Policy,
The Education University of Hong Kong
香港教育大學校長及公共政策講座教授

Prof Way KUO
郭位教授
President and University Distinguished Professor, City
University of Hong Kong
香港城市大學校長及大學傑出教授

Prof Rocky S TUAN
段崇智教授
Vice-Chancellor and President,
The Chinese University of Hong Kong
香港中文大學校長

Founding Chair 創會主席

Dr Jane LEE, JP
李正義博士，太平紳士

In alphabetical order of surname
以英文姓氏字母順序排列

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容蔡美碧女士

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嚴俊民先生
Alternate 或代表
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鄭曉玲女士

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郁德芬博士，BBS，太平紳士
Alternate 或代表
Ms Ginia LAM
林倩名女士

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Central & Western District 中西區

Adviser 顧問

Mrs Susanne WONG, JP

黃何詠詩女士，太平紳士

Mr Adrian YIP Chun To, BBS, MH, JP

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Mr Steven TSOI

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Southern District 南區

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Mrs Dorothy MA, JP

馬周佩芬女士，太平紳士

Chair 主席

Mr Ian LI

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Adviser 顧問

Ms Brenda AU, JP

區潔英女士，太平紳士

Mr Steve TSE, JP

謝凌駿先生，太平紳士

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Dr Ruby YEUNG

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Dr Sherman LEUNG Kam-Bor

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Chair 主席

Mr Raymond YIM

嚴俊民先生

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Co-organisers 合辦機構



Founding Organiser 創辦機構



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Supporting Organisations 支持機構



In alphabetical order
依英文字母排序

Social Enterprise Summit Secretariat
社企民間高峰會秘書處

Address 地址：

9/F, Fortis Tower, 77-79 Gloucester Road, Wanchai, Hong Kong
香港灣仔告士打道77-79號富通大廈9樓

Tel 電話：+852 3488 0098

Email 電郵：ses@ses.org.hk

Website 網頁：ses.org.hk



樂 is a Chinese character
meaning the state of being
happy, joyfulness, well being
and good spirits.

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立刻關注我們，掌握SES最新動向！



Social Enterprise Summit 社企民間高峰會



Social Enterprise Summit



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