

Dear Students,

The **Y-Innovator! Challenge** (the Y-Innovator!), organized by Innovation Lab – a youth incubators platform supported by UNICEF HK, aims to unleash young people's creativity and potential in solution focused innovation. We would like to empower and encourage local youth to generate non-traditional ideas, develop practical solutions and deepen understanding on social issues related to children and youth development. **We sincerely invite you to take part in this event and be a Y-Innovator!**



You will:

- Equip with innovative mind, problem-solving and solution focus thinking;
- Deepen understanding on local and regional issues related to children and youth development;
- Interact or even team up with **youth from Pacific Islands**
- Interact with experienced and professional mentors and speakers from different sectors, e.g. **business, social services, entrepreneurship**, etc.

Key activities:

- Pre-bootcamp Workshop: Orientation and Design Thinking
- 2-day Bootcamp (case study, mentorship, career-related skill building opportunities)
- Pitching Day
- Advance Training & Prototyping (for shortlisted teams only)
- Showcase & Final Judging (for shortlisted teams only)

Application Criteria:

- Full-time students from tertiary institutes, and aged 18 - 24 (as of 31 October 2020);
- Agile, dynamic, proactive, creative, strong team spirit
- Enroll individually or as a team of 3-4 members

Fill out the online registration form at <https://bit.ly/Y-INNO> on or before 18 October 2020 (Sun). Should you have any enquiries, please feel free to contact Eric Tang at 2836 2937 or email to eric.tang@unicef.org.hk.

Thanks for your attention. We're looking forward to welcoming you as Y-Innovator in the event soon.

Best Regards,

Alan Yip
Vice Chairman

Innovation Lab – A Youth Incubators Platform supported by UNICEF HK

Programme Schedule

Key Activities	Format	Date	Time
Info Session (open to public)	Online	5 Oct 2020 (Mon) 11 Oct 2020 (Sun)	2000-2100 1100-1200
Application Deadline	Online	18 Oct 2020 (Sun)	
Pre-bootcamp Workshop (Orientation and Design Thinking)	Online	23 Oct 2020 (Fri)	1930-2130
2-day Bootcamp	Online / Join in person at Youth Square with prior application	31 Oct 2020 (Sat)	1030-2100
		1 Nov 2020 (Sun)	1000-1830
Pitching Day	Online	8 Nov 2020 (Sun)	0900-1300
Advance Training & Prototype (for shortlisted teams only)	Face-to-Face & Online (TBC)	Nov - Dec 2020	TBC
Showcase & Final Judging (for shortlisted teams only)	Face-to-Face (TBC)	9 or 10 Jan 2021 (TBC)	TBC

Organizer reserves the rights to amend the schedule and format of activities in views of epidemic situation and other factors.