

Bachelor of Management (Honours) in

Social and Business Sustainability

社商企業持續發展(榮譽)管理學士

This programme aims to equip students with the knowledge of how for-profit and non-profit organisations manage various organisational goals: economic, social, and environmental. Students will also explore how different types of organisations can adopt sustainable policies and practices that support the United Nations Sustainable Development Goals.



Programme Objectives

- To nurture students' capacity in applying knowledge and skills from various business and management disciplines in a social context where both non-profit and for-profit organisations can pursue both economic and social goals.
- To equip students with transdisciplinary knowledge, as well as awareness of technological advancement, in designing, launching and implementing projects with social and economic value and impact.
- To cultivate students' capability in systems thinking, identifying social problems, and defining and designing creative solutions to these problems.
- To train students to competently assess, measure, evaluate and improve the social impact of the activities of both non-profit and for-profit organisations.
- To equip students with effective communication, collaboration and team-building skills.
- To provide students with general education to encourage them to grasp knowledge from various disciplines, in order to learn about self, life, and the world.

Programme Features

- Learn experientially how to:
 - Map communities' aspirations, needs and assets;
 - Use design thinking to develop innovative solutions to community problems;
 - Use futures thinking to develop strategies to achieve a more desirable future;
 - Measure the social impact of organisational programmes and activities; and
 - Engage in ESG planning and reporting.
- Gain practical experience through internships and capstone projects.
- Participate in overseas study tours to appreciate how community problems are addressed in other countries.

Career Prospects and Further Studies

- Graduates can embark on careers in social enterprises, non-profit organisations, or businesses with corporate social responsibility programmes, taking on various possible job functions including Sustainability Programmes Management, Community Programmes Management, Fundraising and Donor Management, Business Development, Corporate Communications and Public Relations, Marketing and General Management.
- Graduates can start up social enterprises to address specific community problems.
- Graduates can articulate to Master's programmes in the following possible fields of study: Management, Sustainability, Social Entrepreneurship, Social Innovation, Community Development, Non-profit Management and Philanthropy.

Medium of Instruction	English
Total No. of Credits	120 credits
Years of Study	4 years



QF Level 5

QR registration no. 19/000674/L5

Validity period 01/09/2019 to 31/08/2028

Senior Year Entry is available



Student Sharing

Charis Tam

Graduate of Bachelor of Management (Honours) in Social and Business Sustainability (2023)

In the programme, I realised how different types of organisations are managed. What is exciting for me is that I not only learned how organisations achieve financial stability, but also understood how they help society to solve social problems. I get to develop very practical skills like interviewing and communicating with people, identifying and analysing problems, and working with others to develop effective solutions to problems. With these useful skills, I will be better prepared for the job market after I graduate.



Tuition Fee

Year	Tuition Fee (HK\$)			
	Full-time (without subsidy)	Full-time (with subsidy)	Senior Year Entry (without subsidy)	Senior Year Entry (with subsidy)
Year 1	64,390	29,270	82,990	47,870
Year 2	64,390	29,270	82,990	47,870
Year 3	82,990	47,870	N/A	N/A
Year 4	82,990	47,870	N/A	N/A
Programme Total	294,760	154,280	165,980	95,740

- Tung Wah College will adjust the tuition fee of its programmes based on the Composite Consumer Price Index to be announced by the Government annually.
- Tuition fees are normally charged by two instalments per annum and are payable before the commencement of each semester. New students are required to settle the balance of the tuition fee for the first semester (i.e. after deducting deposit) upon programme registration in August.
- Students are required to pay additional fees for all retake/additional courses which would be charged at the rate of the normal cohort and be calculated by the number of credits to be taken. Please refer the details in the College's Fees Regulation at https://www.twc.edu.hk/en/Administration_Units/fo/our_service/student-area.
- This represents the programme fee after deduction of subsidy under the Non-means-tested Subsidy Scheme for Self-financing Undergraduate Studies in Hong Kong (NMTSS). For annual subsidy amount, please refer to <https://www.cspe.edu.hk/en/nmt/>.
- All fees paid are non-refundable and non-transferable.

Admission Requirements

For Year 1 entry to degree programmes, applicants should meet one of the following requirements:

1. Starting from 2024, the renamed Liberal Studies subject, which is now known as Citizenship and Social Development, of the Hong Kong Diploma of Secondary Education Examination (HKDSE) will be changed from being graded in five levels to being marked as "Attained" and "Not Attained". In this connection, the College has decided the general admission requirements for Bachelor's degree programmes (First Year Entry) will be adjusted as follows from 2024/25 Entry onwards:

HKDSE Subjects	Core Subjects				Elective Subject / Applied Learning
	Chinese Language ⁽¹⁾	English Language ⁽²⁾	Mathematics (Compulsory Part)	Citizenship and Social Development ⁽³⁾	Elective ⁽⁴⁾
General Entrance Requirements	Level 3	Level 3	Level 2	Attained	Level 2

; OR

2. Have passes in AS Use of English and AS Chinese Language and Culture plus one AL subject/two AS subjects in HKALE and Level 2 for Chinese Language and English Language plus passes in three other subjects in HKCEE; OR
3. Have obtained the International Baccalaureate (IB) Diploma with a minimum score of 24 and fulfilled the English language requirements:
 - i. English A: Language and Literature (Higher or Standard Level) – Grade 4; or
 - ii. English A: Literature (Higher or Standard Level) – Grade 4; or
 - iii. English B (Higher Level) – Grade 4; or
 - iv. English B (Standard Level) – Grade 5; or
 - v. English Literature and Performance (Standard Level) – Grade 4; or
 - vi. English Text and Performance (Standard Level) – Grade 4; OR
4. Have met the 2nd cut-off line⁽⁵⁾ of the respective province for admission to mainland key universities in the National College Entrance Examination (Gaokao) / Joint Entrance Examination for Universities in PRC (JEE, PRC) and the scores of English Language is over 100 (全國普通高等學校招生入學考試(內地高考)/港澳台僑聯招試達到所屬省市報讀第二批重點大校分數線⁽⁵⁾以上及英語科達100分或以上); OR
5. Have obtained equivalent qualifications (such as meeting the admission requirements of a degree programme offered outside Hong Kong).

For senior year entry⁽⁶⁾, applicants should meet one of the following requirements:

1. Have completed an Associate Degree Programme (AD) or Higher Diploma Programme (HD) of the relevant subject/discipline; OR
2. Have obtained equivalent qualifications.

Students admitted to the Senior Year may be required to satisfactorily complete some bridging courses. The bridging courses can be Discipline courses or General Education courses offered in the first two years of the curriculum.

- Notes (1) For non-Chinese-speaking learners, alternative Chinese Language qualifications will be accepted for students who have met the specified conditions: (a) students who have learned Chinese Language for less than 6 years while receiving primary and secondary education; (b) students who have learned Chinese Language for 6 years or more in schools, but have been taught an adapted and simpler Chinese Language curriculum not normally applicable to the majority of students in local schools. AP Chinese (for non-Chinese speaking students) should, in general, be accepted as an alternative Chinese Language qualification, among other acceptable alternative Chinese Language qualifications.
- (2) Students with HKDSE English Language results at Level 3 or below are required to complete non-credit bearing English enhancement course(s) in the first year of study.
- (3) The past result of Liberal Studies (Level 2 or above) will be considered as "Attained" in Citizenship and Social Development.
- (4) Level 2 in Mathematics Extended Part (Module 1 or Module 2) is also recognised as one of the five HKDSE subjects in fulfilling the minimum entrance requirement.
- (5) Or the "cut-off line for undergraduate studies" (for provinces and cities where the 1st and 2nd cut-off lines are combined) 或「本科批次」分數線 (適用於「本科一批」及「本科二批」合併為「本科批次」的省市)
- (6) A student may enter the programme with advanced standing and be exempted from taking certain course(s) if his/her previous qualifications are recognised by the College, for the list of Programmes being recognised, please refer to: https://www.twc.edu.hk/en/twc/sye_advancedstanding.

Contact Information

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