

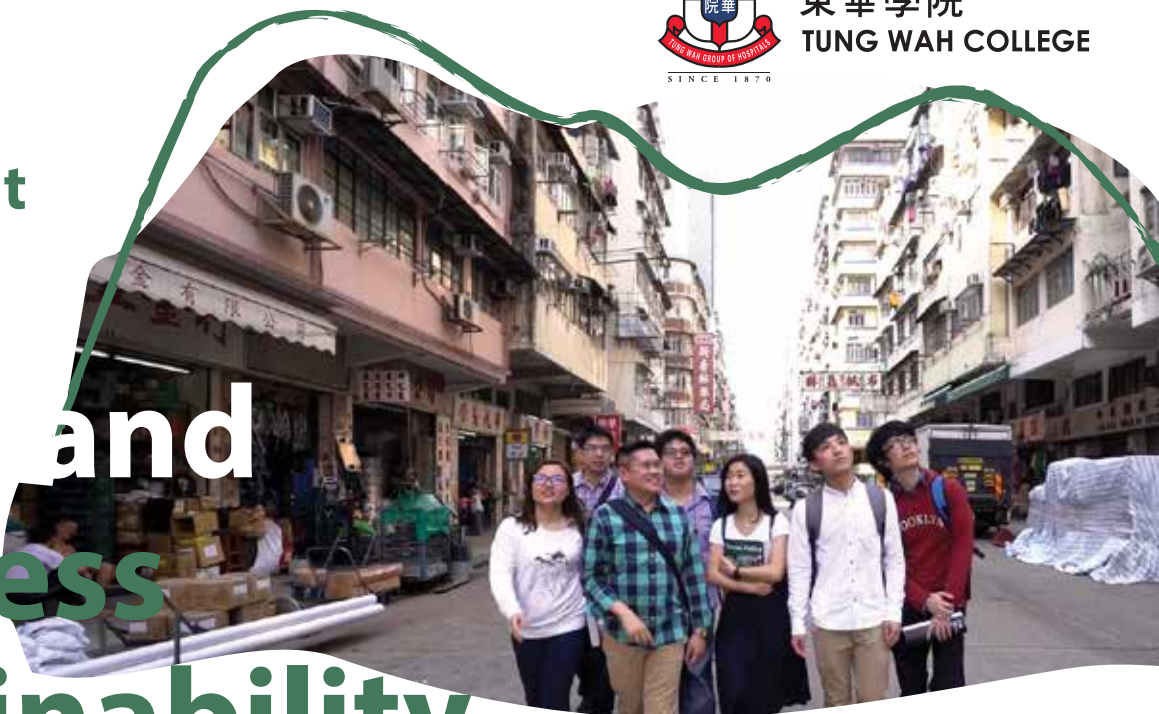


東華學院
TUNG WAH COLLEGE

Bachelor of
Management
(Honours) in

Social and Business Sustainability

社商企業持續發展(榮譽)管理學學士



UNIQUE Programme Features

- Learn experientially how to:
 - Map communities' aspirations, needs and assets;
 - Use design thinking to develop innovative solutions to community problems;
 - Use futures thinking to develop strategies to achieve a more desirable future;
 - Measure the social impact of organisational programmes and activities.
- Gain practical experience through work internships and capstone projects.
- Participate in overseas study tours to appreciate how social problems are addressed in other countries.

Programme Objectives

- To nurture students' capacity in applying knowledge and skills from various business and management disciplines in a social context where both non-profit and for-profit organisations can pursue both economic and social goals;
- To equip students with transdisciplinary knowledge in designing, launching and implementing projects with social and economic value and impact, so as to create a better world;
- To cultivate students' capacity in thinking in systems, identifying social problems, and defining and designing creative solutions to these problems;
- To train students to competently assess, measure, evaluate, and improve the social impact of the activities of both non-profit and for-profit organisations;
- To equip students with effective communication, collaboration, and team-building skills; and
- To provide students with general education to encourage them to grasp knowledge from various disciplines, in order to learn about self, life, and the world.

Programme Information



www.twc.edu.hk/sbs

Programme Leader

Professor Albert Teo

PhD, MS, University of California, Berkeley, United States of America
BA, BSocSci(Hons), National University of Singapore, Singapore

Medium of Instruction	English
Total No. of Credits	120 credits
Years of Study	4 years



QF Level: 5
QR registration no.: 19/000674/L5
Validity period: 01/09/2019 to 31/08/2024



Admission Requirements

For Year 1 entry, applicants should meet one of the following requirements:

- Have obtained Level 3 in Chinese Language and English Language[^] and Level 2 in Mathematics and Liberal Studies plus one Elective/Applied Learning Subject at Level 2 ("3322+2") in HKDSE; OR
- Have passes in AS Use of English and AS Chinese Language and Culture plus one AL subject/two AS subjects in HKALE and Level 2 for Chinese Language and English Language plus passes in three other subjects in HKCEE; OR
- Have obtained the International Baccalaureate (IB) Diploma with a minimum score of 24 and fulfilled the English language requirements:
 - Grade 4 or better in the Higher Level English Language (B Syllabus); or
 - Grade 5 or better in the Standard Level English Language (B Syllabus); or
 - Grade 4 or better in the Higher or Standard Level English Language (A1 or A2 Syllabus); or
 - Grade 4 or better in the Standard Level English - Text and Performance; or
 - Grade 4 or better in the Standard Level English - Literature and Performance (A1 syllabus); OR
- Have met the 2nd cut-off line* of the respective province for admission to mainland key universities in the National Joint College Entrance Examination (JEE) and the scores of English Language is over 100 (普通高等學校聯合招生考試 (JEE, PRC) 達到所屬省市報讀第二批重點高校分數線* 以上及英語科達100分或以上) ; OR
- Have obtained equivalent qualifications (such as meeting the admission requirements of a degree programme offered outside Hong Kong).

[^] Students with HKDSE English Language results at Level 3 or below are required to complete non-credit bearing English enhancement course(s) in the first year of study.

* Or the "cut-off line for undergraduate studies" (for provinces and cities where the 1st and 2nd cut-off lines are combined) 或「本科批次」分數線 (適用於「本科一批」及「本科二批」合併為「本科批次」的省市)

For senior year entry, applicants should meet one of the following requirements:

- Have completed an Associate Degree Programme (AD) or Higher Diploma Programme (HD) of the relevant subject/discipline; OR
- Have obtained equivalent qualifications.

Students admitted to the Senior Year may be required to satisfactorily complete some bridging courses. The bridging courses can be Discipline courses or General Education courses offered in the first two years of the curriculum.

Students'/ Graduates' Sharing



Charis Tam

Student of Bachelor of Management (Honours) in Social and Business Sustainability

In the programme, I realised how different types of organisations are managed. What is exciting for me is that I not only learned how organisations achieve financial stability, but also understood how they help society to solve social problems. I get to develop very practical skills like interviewing and communicating with people, identifying and analysing problems, and working with others to develop effective solutions to problems. With these useful skills, I will be better prepared for the job market after I graduate.

Career Prospects & Further Studies

- Students who have completed at least two years of this programme are eligible to articulate to the Bachelor of Business programme at Western Sydney University with advanced standing.
- Graduates can embark on careers in social enterprises, non-profit organisations, or companies with corporate social responsibility programmes, taking on various possible job functions including:
 - Sustainability programmes management;
 - Community programmes management;
 - Fundraising and donor management;
 - Business development;
 - Communications and public relations;
 - Marketing;
 - General management.
- Graduates can start up social enterprises to address specific social problems.
- Graduates interested in further studies can articulate to Master's programmes in the following possible fields of study:
 - Management;
 - Sustainability;
 - Social entrepreneurship;
 - Social innovation;
 - Community development;
 - Nonprofit management;
 - Philanthropy.

Tuition Fee

Year	Tuition Fee (HK\$) (without subsidy)	Tuition Fee (HK\$) (with subsidy)
Year 1	\$ 61,900	\$ 28,700
Year 2	\$ 61,900	\$ 28,700
Year 3	\$ 79,780	\$ 46,580
Year 4	\$ 79,780	\$ 46,580
Programme Total	\$ 283,360	\$ 150,560
Annual Average	\$ 70,840	\$ 37,640

* Tung Wah College will adjust the tuition fee of its programmes based on the Composite Consumer Price Index to be announced by the Government annually.

* This represents the programme fee after deduction of subsidy of the Non-means-tested Subsidy Scheme for Self-financing Undergraduate Studies in Hong Kong (NMTSS). In 2022/2023 academic year, the annual subsidy is \$33,200. The annual subsidy amount may vary in each academic year subject to the decision by the Education Bureau.

* All fees paid are non-refundable and non-transferable.

Application Fee (for up to 3 programme choices)

HK\$ 200 (Local applicants)/ HK\$ 400 (Non-local applicants)

- An additional of HK\$100 will be charged for each programme choice starting from the 4th programme choice.
- Current HKDSE candidates (i.e. 2023 HKDSE) who are studying Form 6 in TWGHs secondary schools OR one of the member schools of The Association of Hong Kong Chinese Middle Schools (AHKCMS) do not need to pay the application fee.

ONLINE APPLICATION

<https://www.twc.edu.hk/admission>

Contact Information



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www.twc.edu.hk