



## 增辦商業學 高級文憑 培訓商業和 創業人才

Higher Diploma in  
Business Studies programme  
launched to cultivate  
business talents

東華學院增辦**商業學高級文憑**課程，為各行各業培育具備商業管理知識的人才。此兩年制的課程目的是讓學生掌握實用的商務理念以及建立必要的通用技能，增強他們的競爭力，為繼續升學和就業作好準備。

本課程將會涵蓋各大商學範疇，例如管理學、經濟學、財務會計學、資訊科技及媒體應用、市場學等，幫助學員整合和應用不同領域的專業知識，以致能分析和解決企業管理和經營上可能出現的問題。課程的一個特點是融合有關創業與非牟利組織的學科，幫助畢業生無論在投身商業或非牟利機構工作，以至自行創業，均有相對競爭優勢。學生亦可透過修讀英文增潤課程，提高其英語水平及溝通能力。

畢業生可投身私營企業工作，或於政府部門和非牟利組織發展，亦可銜接東華學院的多項工商管理學士學位課程，或選擇攻讀本地或海外大學開辦的商科學士課程如會計學、銀行及金融、市場學及創業及管理學等。

TWC is now launching the **Higher Diploma in Business Studies** Programme to help equip potential new blood with good understanding of business and management for entering different industries. This two-year programme aims to provide students with fundamental business concepts and a wide range of generic skills to enhance their competitiveness in the workplace or studies.

The programme will expose students to a diverse range of disciplines associated with business including Management, Economics, Financial Accounting, Information Technology and Multimedia Applications, and Marketing etc. One of the unique features of the programme is its incorporation of courses on entrepreneurship and non-profit organizations. Students who wish to pursue careers in business or non-profit organizations or start their business can benefit from the additional exposure they possess. Besides, students can upgrade their English competency and communication skills through our English enhancement programmes.

Graduates can develop their future careers in private sector, governmental or non-profit organizations. As for further education, they can articulate to various BBA programmes offered by TWC or other business-related programmes in areas such as Accounting, Banking and Finance, Marketing as well as Entrepreneurship and Management etc. of other local or overseas institutions.



## 東華學院課程學費一覽 (2016/2017) Tuition fee of TWC programmes (2016/2017)

課程 Programmes	一年級 Year 1 (HK\$)	二年級 Year 2 (HK\$)	三年級 Year 3 (HK\$)	四年級 Year 4 (HK\$)	五年級 Year 5 (HK\$)	總數 Total (HK\$)
<b>學位課程 Degree programme</b>						
社會科學學士 (榮譽) 學位 - 主修應用心理學 Bachelor of Social Science (Hons) in Applied Psychology	54,000	54,000	70,500	70,500	--	<b>249,000</b>
工商管理學士 (榮譽) 學位 Bachelor of Business Administration (Hons) 主修 Majors in : 金融服務 Financial Services 醫療服務管理學 Health Services Management 市場學 Marketing 專業會計學 Professional Accountancy	54,000	54,000	70,500	70,500	--	<b>249,000</b>
創業與管理學工商管理 (榮譽) 學士學位 Bachelor of Business Administration (Hons) in Entrepreneurship and Management	54,000	54,000	70,500	70,500	--	<b>249,000</b>
<b>醫療科學學士 (榮譽) 學位</b> Bachelor of Medical Science (Hons) 主修 Majors in :						
基礎醫療科學 Basic Medical Sciences	105,400	105,400	105,400	105,400	--	<b>421,600</b>
法庭科學 Forensic Science	105,400	105,400	105,400	105,400	--	<b>421,600</b>
醫療化驗科學 Medical Laboratory Science	105,400	109,936	109,932	109,932	--	<b>435,200</b>
放射治療學 Radiation Therapy	105,400	121,268	121,266	121,266	--	<b>469,200</b>
動物健康學 Veterinary Health Studies	105,400	107,668	107,666	107,666	--	<b>428,400</b>
職業治療學理學士 (榮譽) 學位 Bachelor of Science (Hons) in Occupational Therapy	115,600	115,600	115,600	115,600	--	<b>462,400</b>
健康科學學士 (榮譽) 學位 - 主修護理學* Bachelor of Health Science (Hons) Major in Nursing*	39,475	39,475	39,475	39,475	39,475	<b>197,375</b>
健康科學學士 (榮譽) 學位 - 主修應用老人學 Bachelor of Health Science (Hons) Major in Applied Gerontology	105,000	105,000	105,000	105,000	--	<b>420,000</b>
<b>副學位課程 Sub-degree programme</b>						
幼兒教育高級文憑 Higher Diploma in Early Childhood Education	59,400	59,400	--	--	--	<b>118,800</b>
心理學高級文憑 Higher Diploma in Psychology	54,000	54,000	--	--	--	<b>108,000</b>
商業學高級文憑 Higher Diploma in Business Studies	54,000	54,000	--	--	--	<b>108,000</b>
護理學高級文憑 Higher Diploma in Nursing	88,150	88,150	--	--	--	<b>176,300</b>
健康科學副學士 Associate of Health Studies	76,250	76,250	--	--	--	<b>152,500</b>

\* 已扣除「指定專業 / 界別課程資助計劃」每年港幣七萬元的政府資助。

After deduction of HK\$70,000 subsidy per annum from the Government under the Study Subsidy Scheme for Designated Professions/Sectors. (SSSDP)

如欲了解更多資訊或報讀課程，請瀏覽東華學院網址：[www.twc.edu.hk](http://www.twc.edu.hk)  
學院於接獲申請後，將會安排合資格的同學面試。

For more programme information and registration, please visit the TWC website at [www.twc.edu.hk](http://www.twc.edu.hk). Shortlisted applicants will be notified for interviews.